A high-angle photograph of a person rappelling down a steep, textured rock face. The person is wearing a dark blue long-sleeved shirt, dark pants, and a red safety harness. They are suspended by several black ropes that run vertically down the rock. The rock surface is light-colored with various cracks and crevices. The person is positioned in the lower center of the frame, looking up towards the top of the rock.

A tale of two (*overly and recklessly?*) ambitious models

Rick Donnelly | WSP Parsons Brinckerhoff | donnellyr@pbworld.com | 02 Nov 2016

Overview

- Oregon

Transportation and Land Use Model Integration Program (TLUMIP)

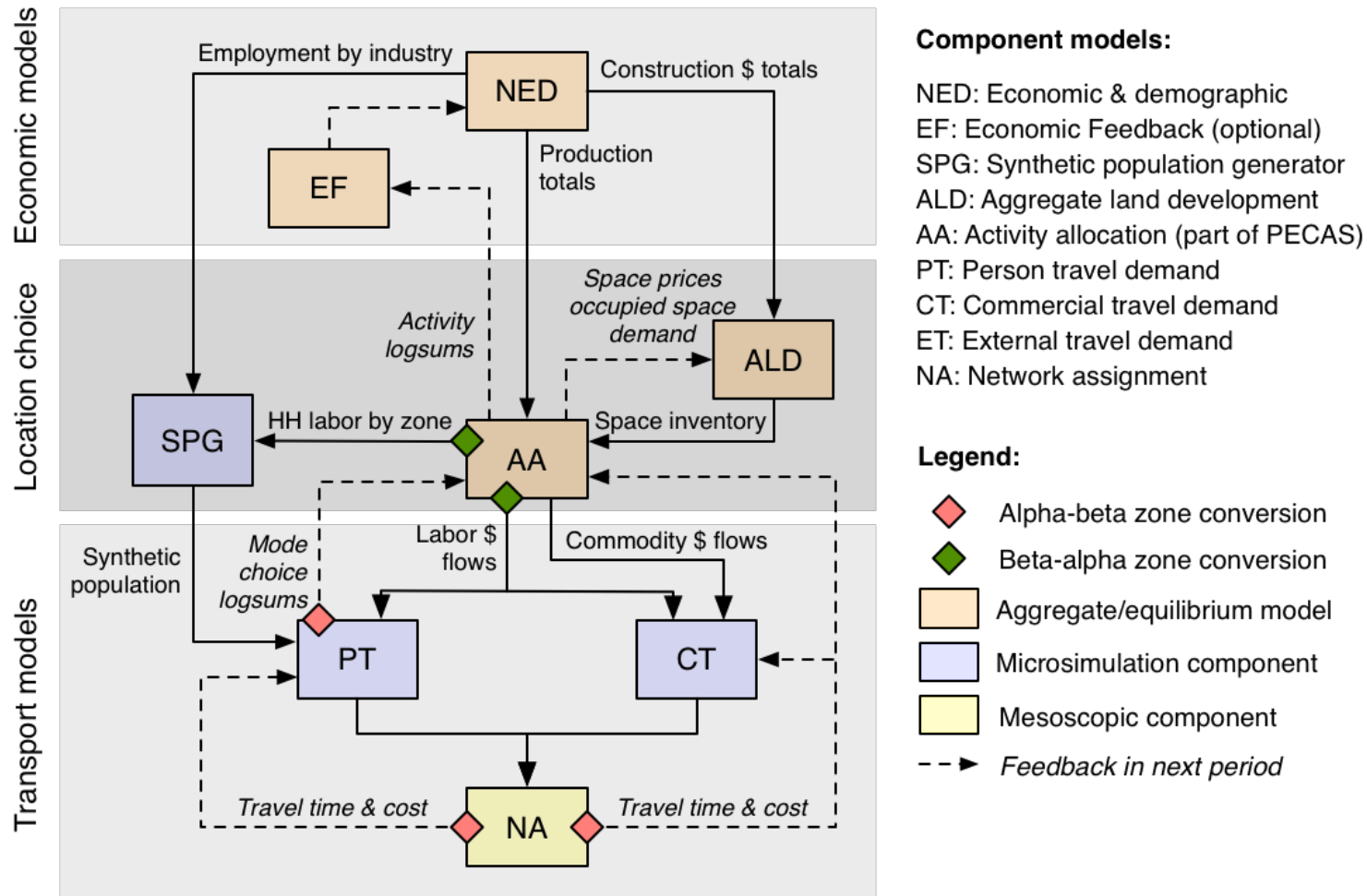
- Ontario

Transport and Regional Economic Simulation of Ontario (TRESO)

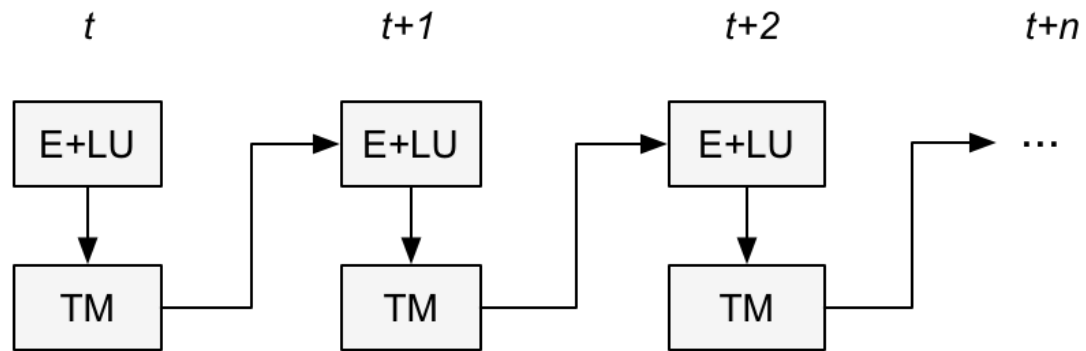
- Common threads

Lessons learnt

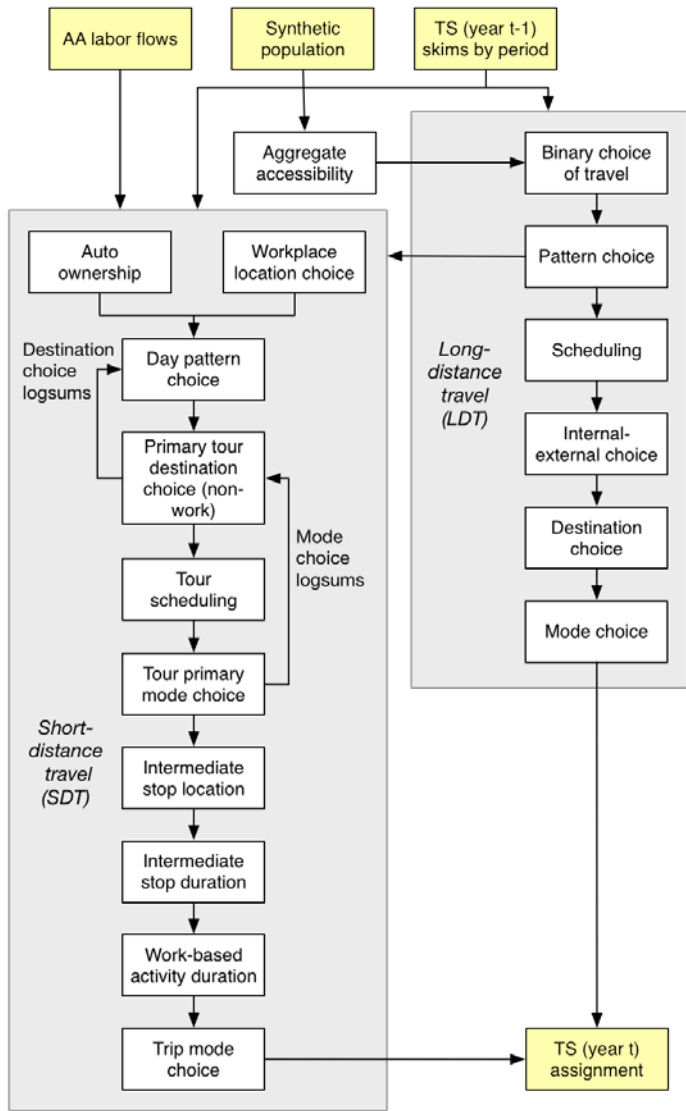
TLUMIP schematic (delivered)



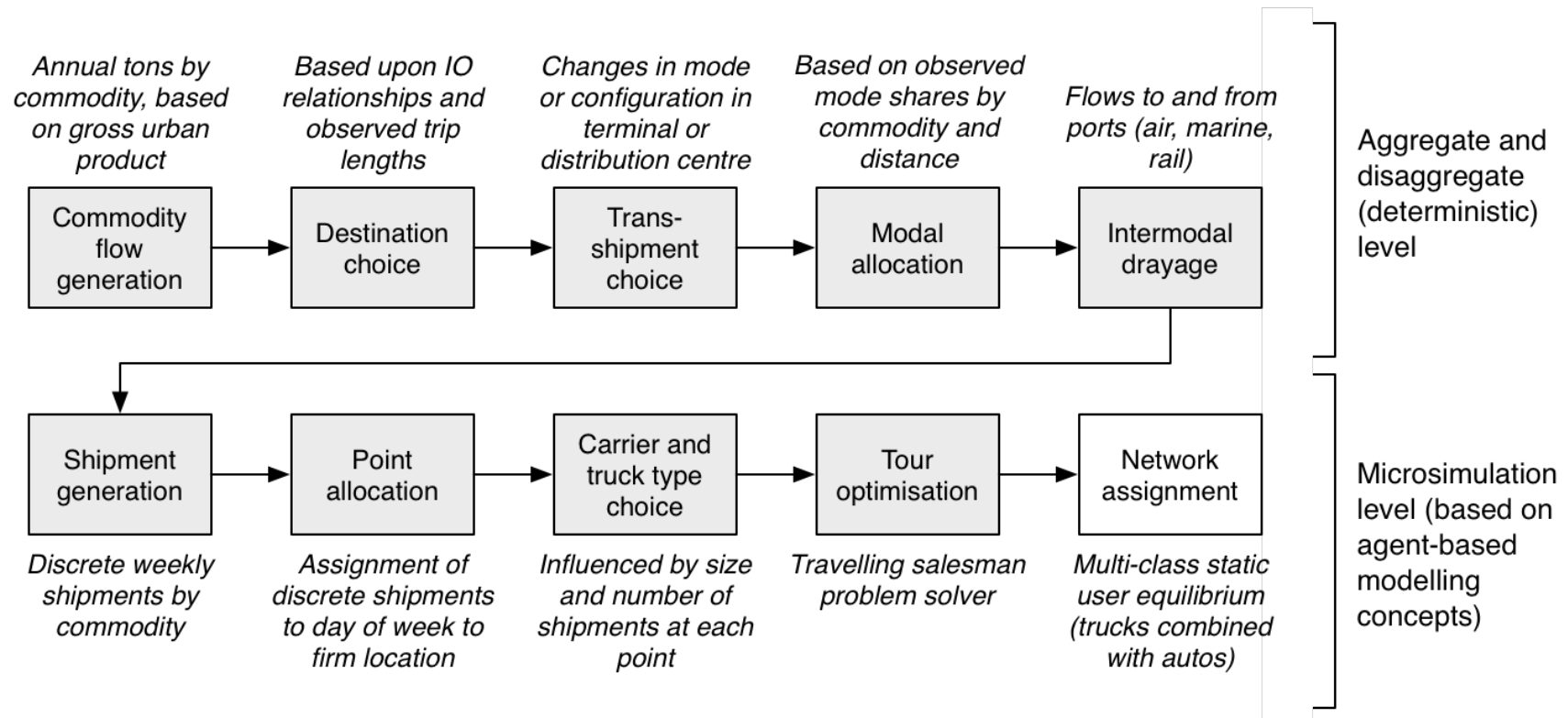
Annual steps



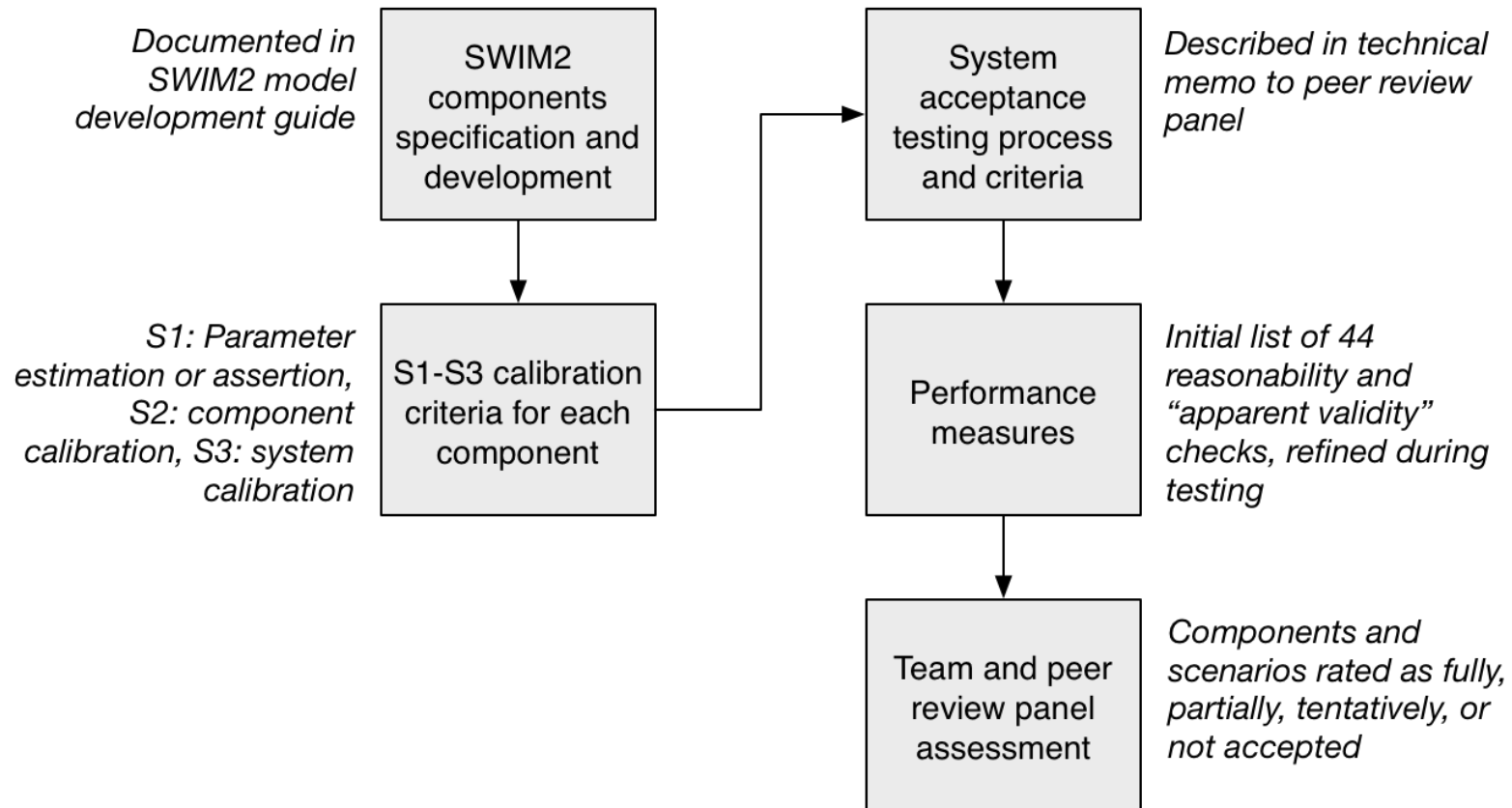
Person travel (PT) model



Commercial travel (CT) model



Validation and acceptance testing



(Changing) Oregon analytical requirements

Original requirements (1998)

Effects on land use and travel decisions:

- Land supply
- Congestion
- Cumulative retail location choices
- Large commercial growth at UGB boundary
- Roadway capacity increases
- Network connectivity changes
- Parking supply
- Urban form influence mode choice
- Rail investment on highway use
- Changes in demographics

Revised requirements (2010)

Ability to evaluate effects of:

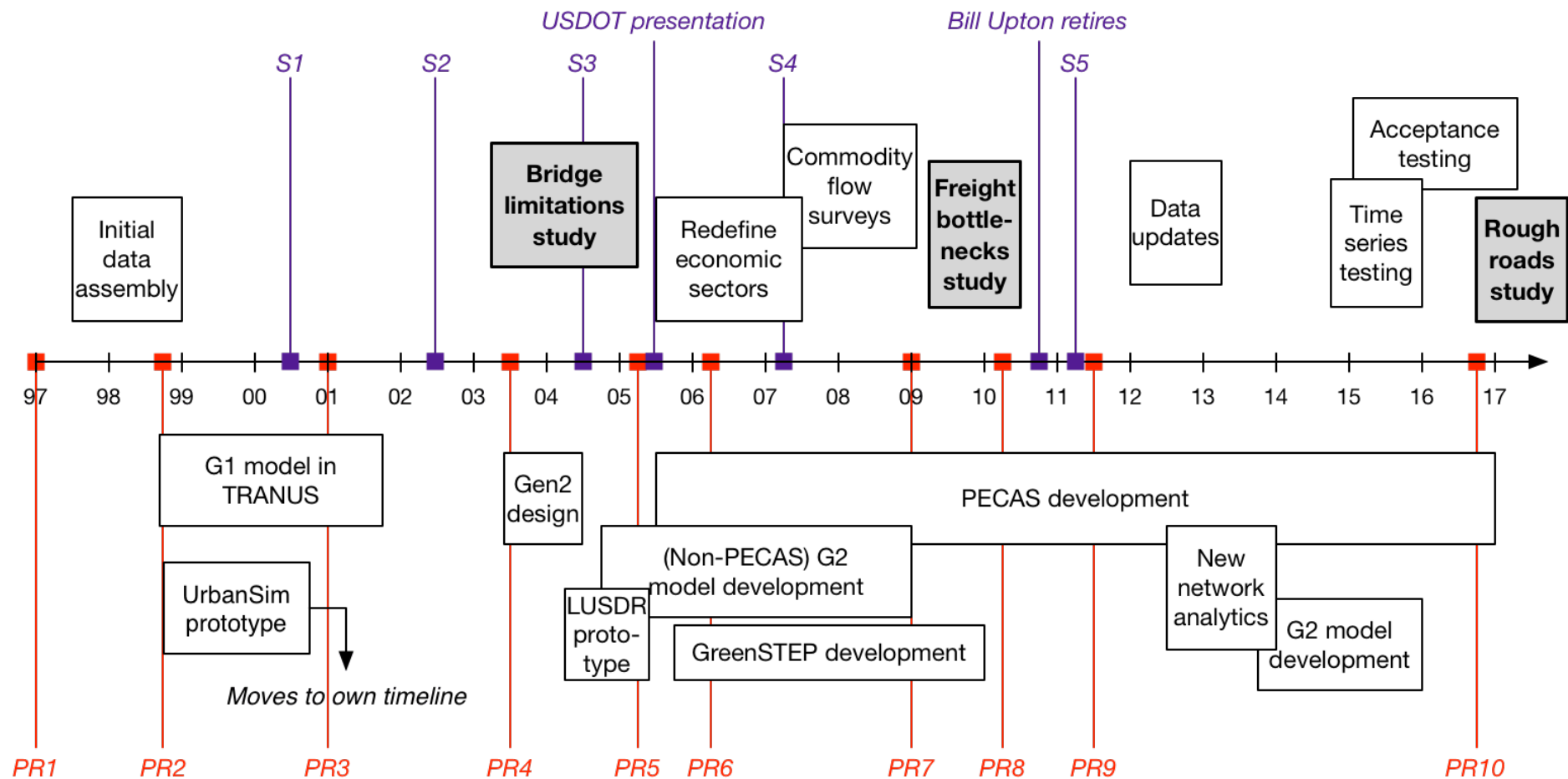
- Climate change
- Fuel scarcity
- Economic downturn
- Pricing
- Technological changes
- Supply chain recoil
- Gentrification
- Least cost planning

Potential emerging requirements (2017-20)

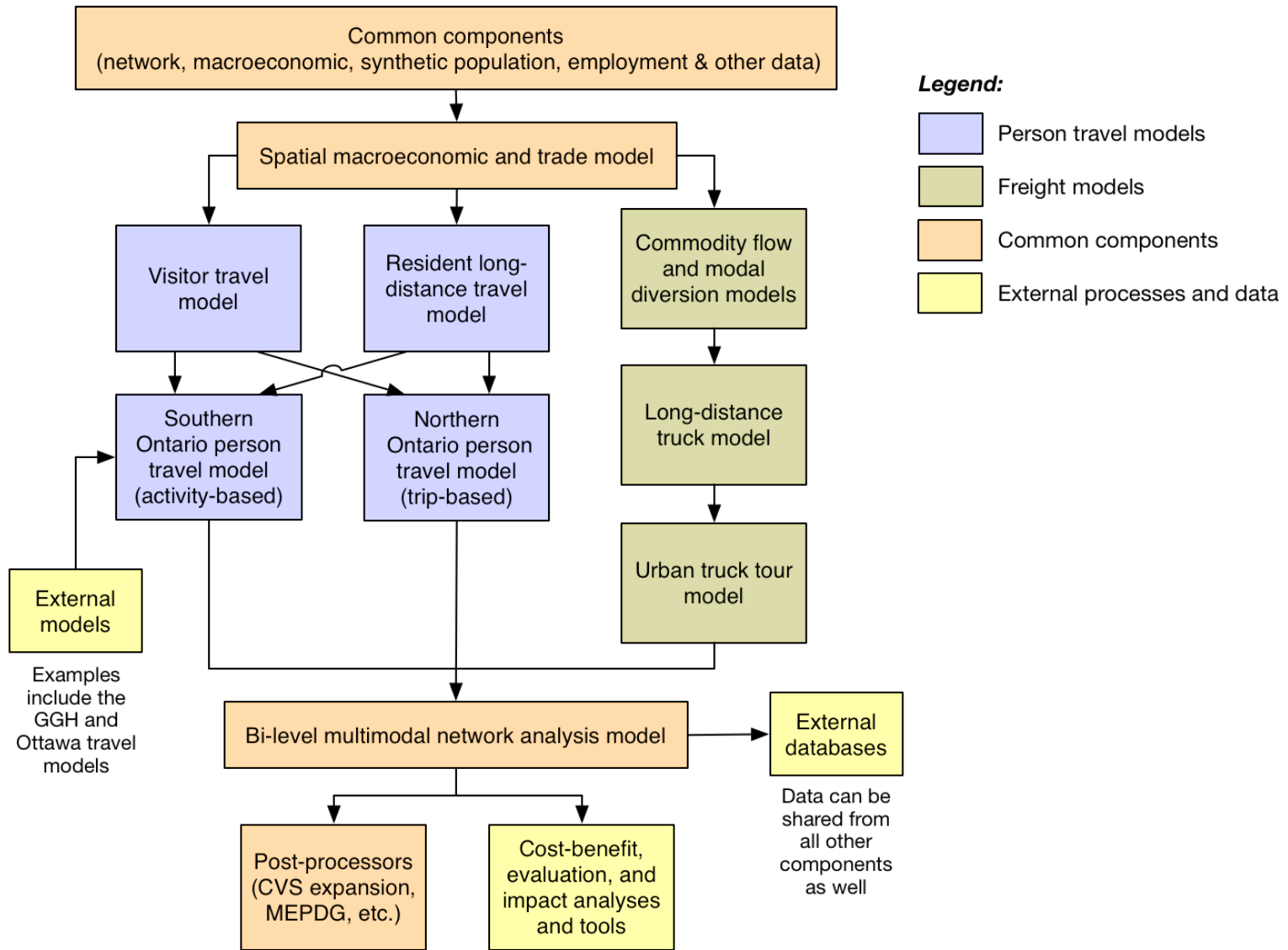
Likely need to transformational change:

- Automated vehicles
- Dynamic micro-pricing
- Mobility as a service
- “Second machine age” effects
- ...

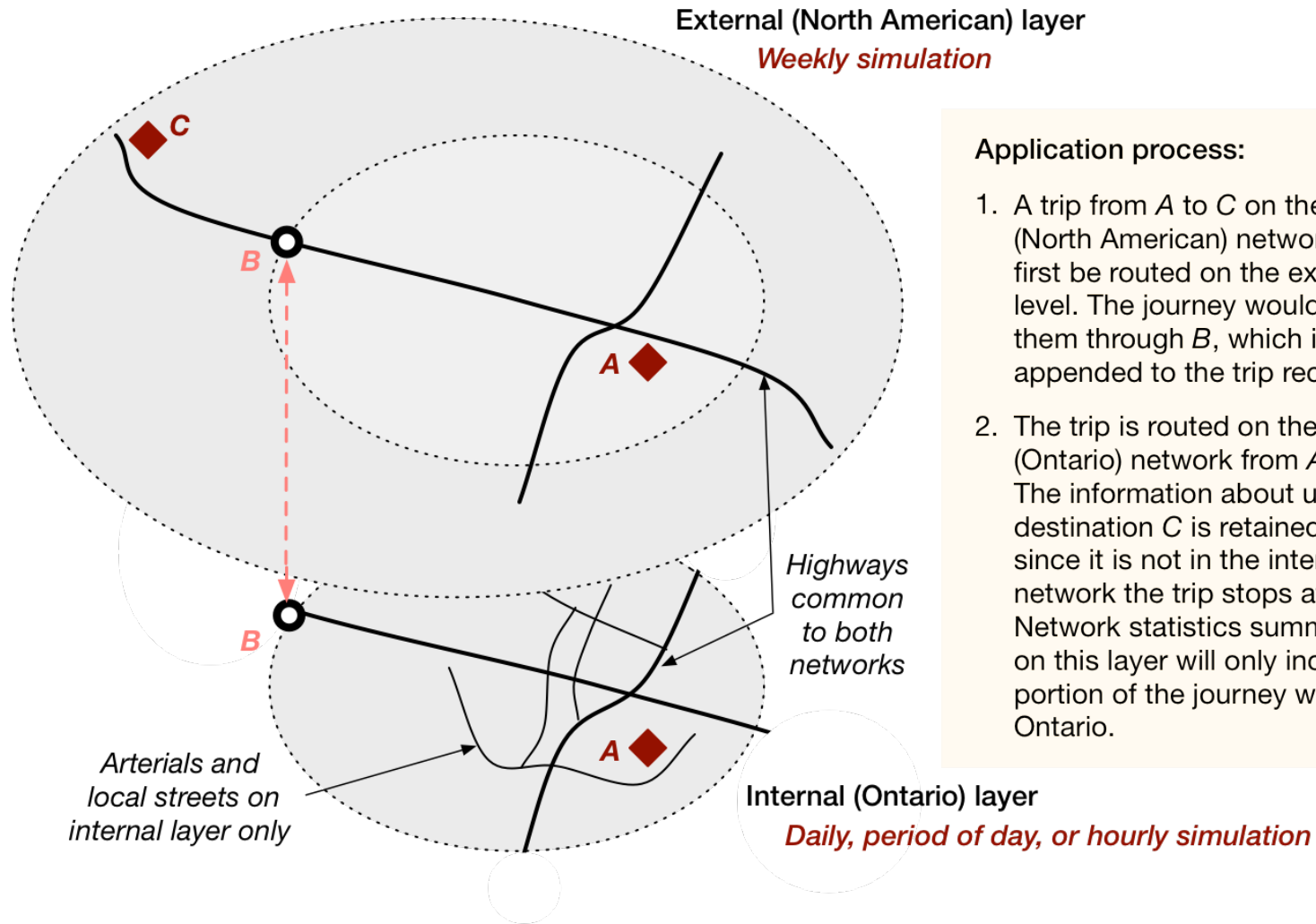
TLUMIP retrospective



TRESO schematic



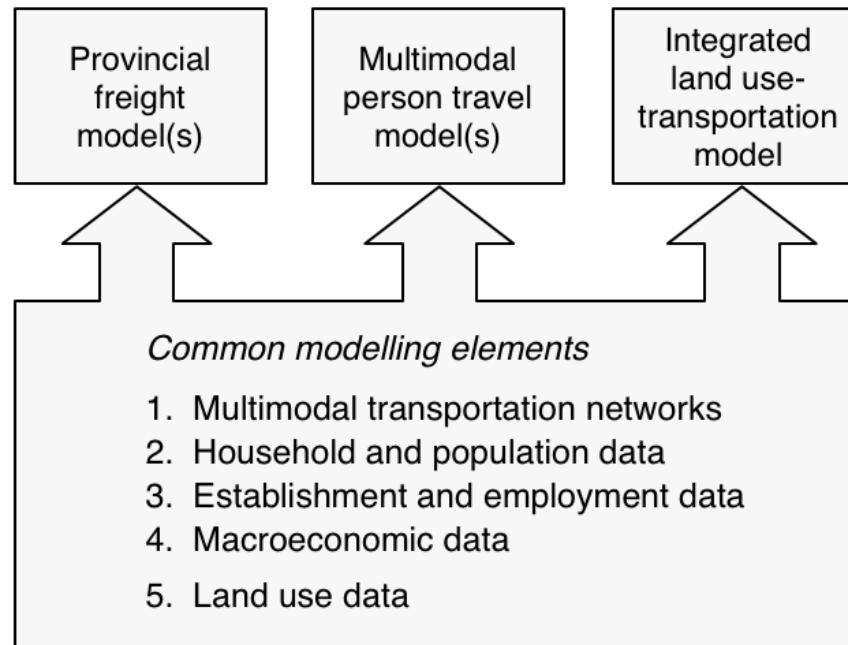
Bi-level backplane



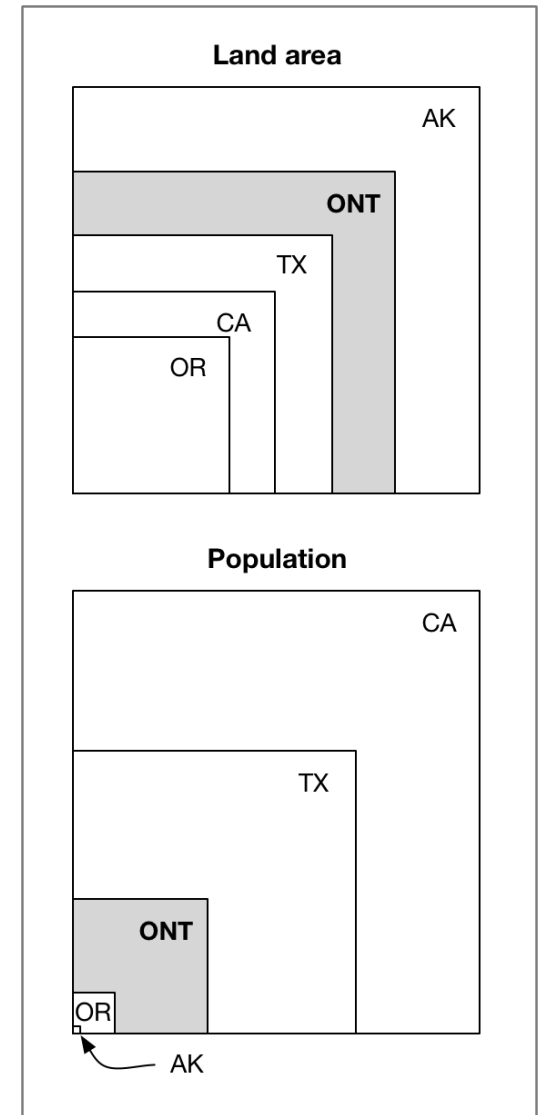
Application process:

1. A trip from A to C on the external (North American) network would first be routed on the external level. The journey would take them through B, which is appended to the trip record.
2. The trip is routed on the internal (Ontario) network from A to B. The information about ultimate destination C is retained, but since it is not in the internal network the trip stops at B. Network statistics summarized on this layer will only include the portion of the journey within Ontario.

Common modelling elements



Ontario



MTO analytical requirements (2015)

Trip-based models can address

Project prioritization
Community connectivity
Links to economic and trade models
Links to freight models
Links to urban travel models
Links to emissions models
Energy impacts (aggregate)
Travel demand management
High-speed rail (HSR) studies
Safety impacts
Transit demand and revenue
Modal redundancy studies
Network resilience measures (rough)
Economic impact analyses (aggregate)

Activity-based models can address

The trip-based model issues, plus:

Congestion duration
Pricing studies
Managed lane studies
Most cost-benefit analyses
Financial and social welfare measures
Equity analyses
Active transport analyses
Health impacts
Energy impacts (detailed)
Fuel price impact analyses
Economic analyses (detailed)
Bottleneck analyses

Integrated land use- transportation models can address

The trip-based and activity-based issues, plus:

Induced growth analyses
Integration with land use models
Complex equity analyses
Growth management conformity
Economic analyses (second, third order effects)

Common threads

Foundational

- Importance of the champion
- Imperative for peer review

Design

- Forecasting focus
- Agile mindset (obsession?)
- Parameter storm

Methodological

- Theoretical versus econometric focus
- Replication versus understanding
- “Development tortoise versus requirement hare”

Common threads

Foundational

- Importance of the champion
- Imperative for peer review

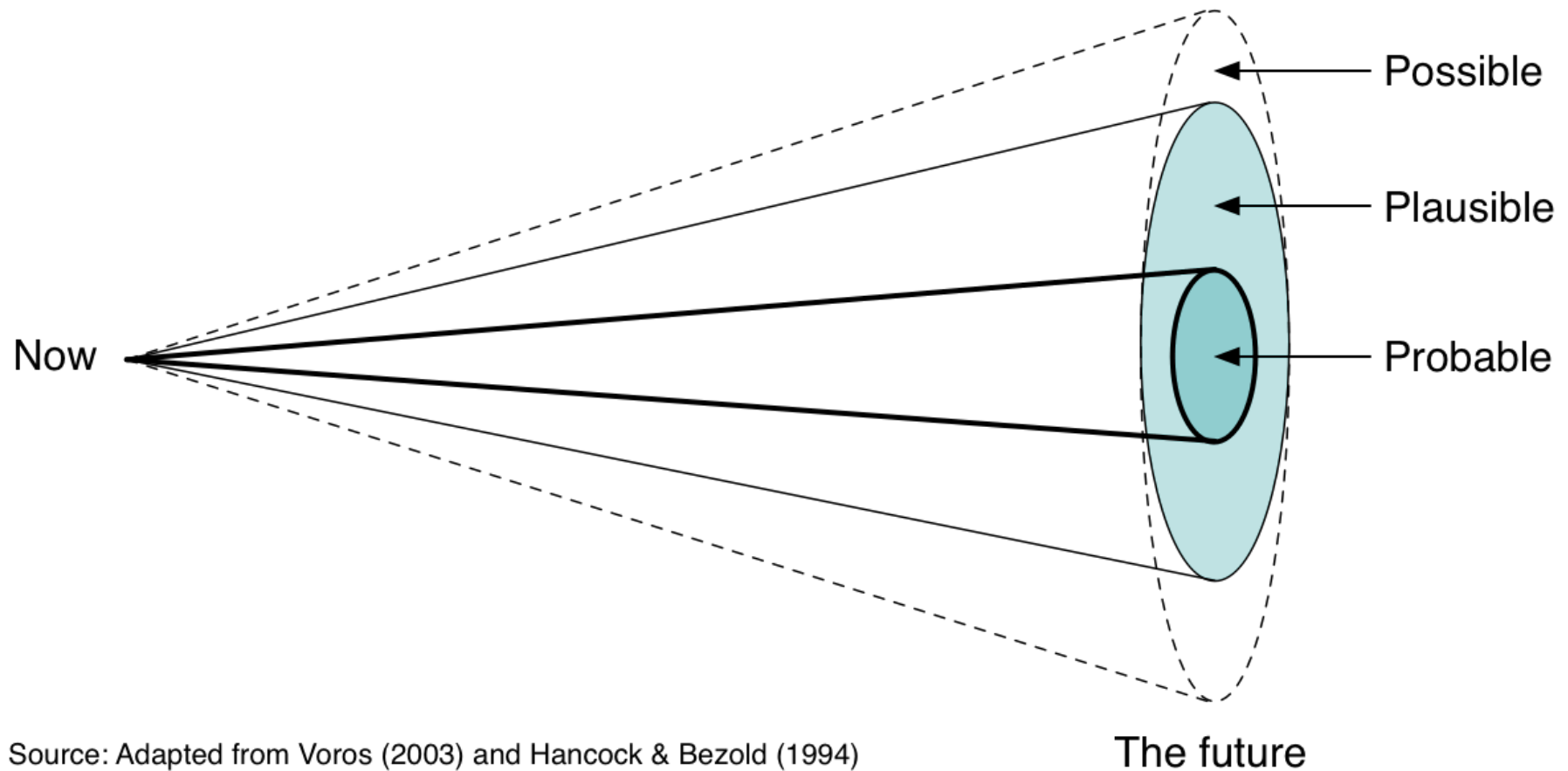
Design

- Forecasting focus
- Agile mindset (obsession?)
- Parameter storm

Methodological

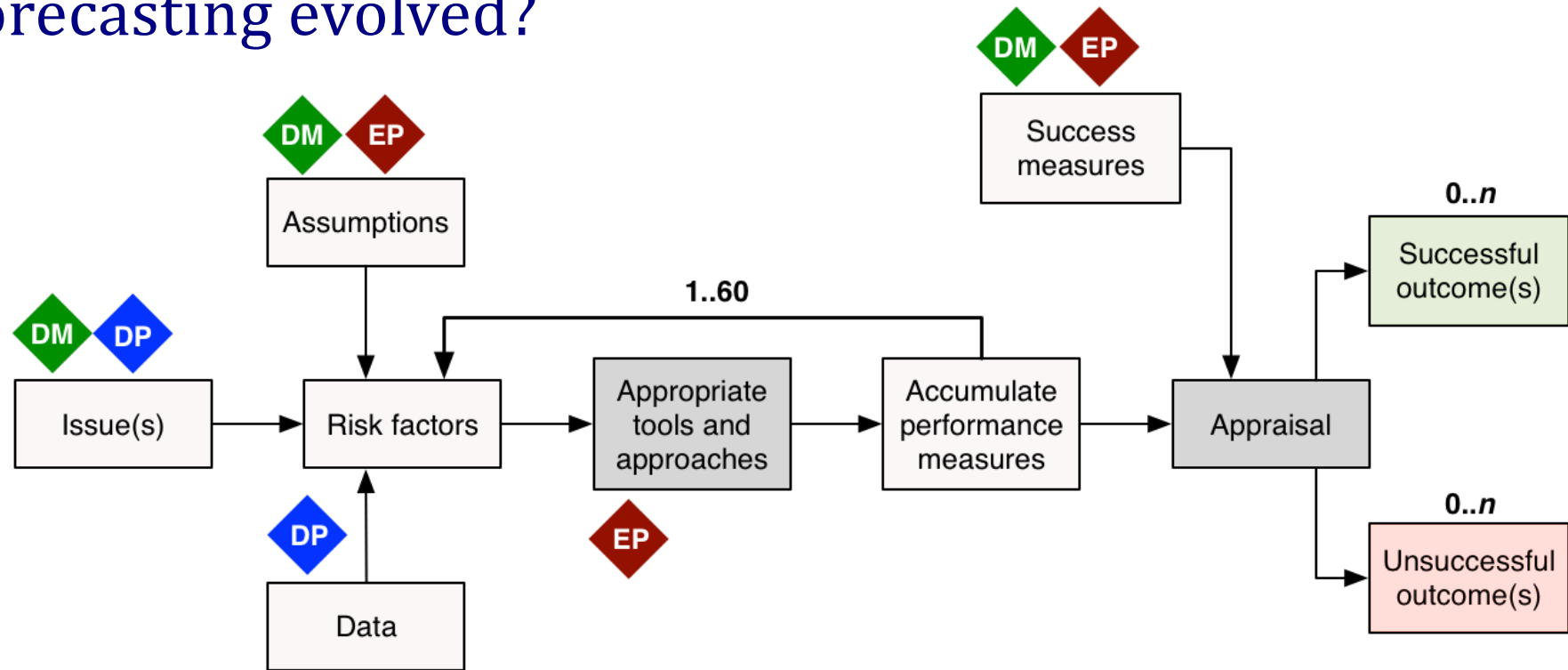
- Theoretical versus econometric focus
- Replication versus understanding
- “Development tortoise versus requirement hare”

Forecasting versus replication



Source: Adapted from Voros (2003) and Hancock & Bezold (1994)

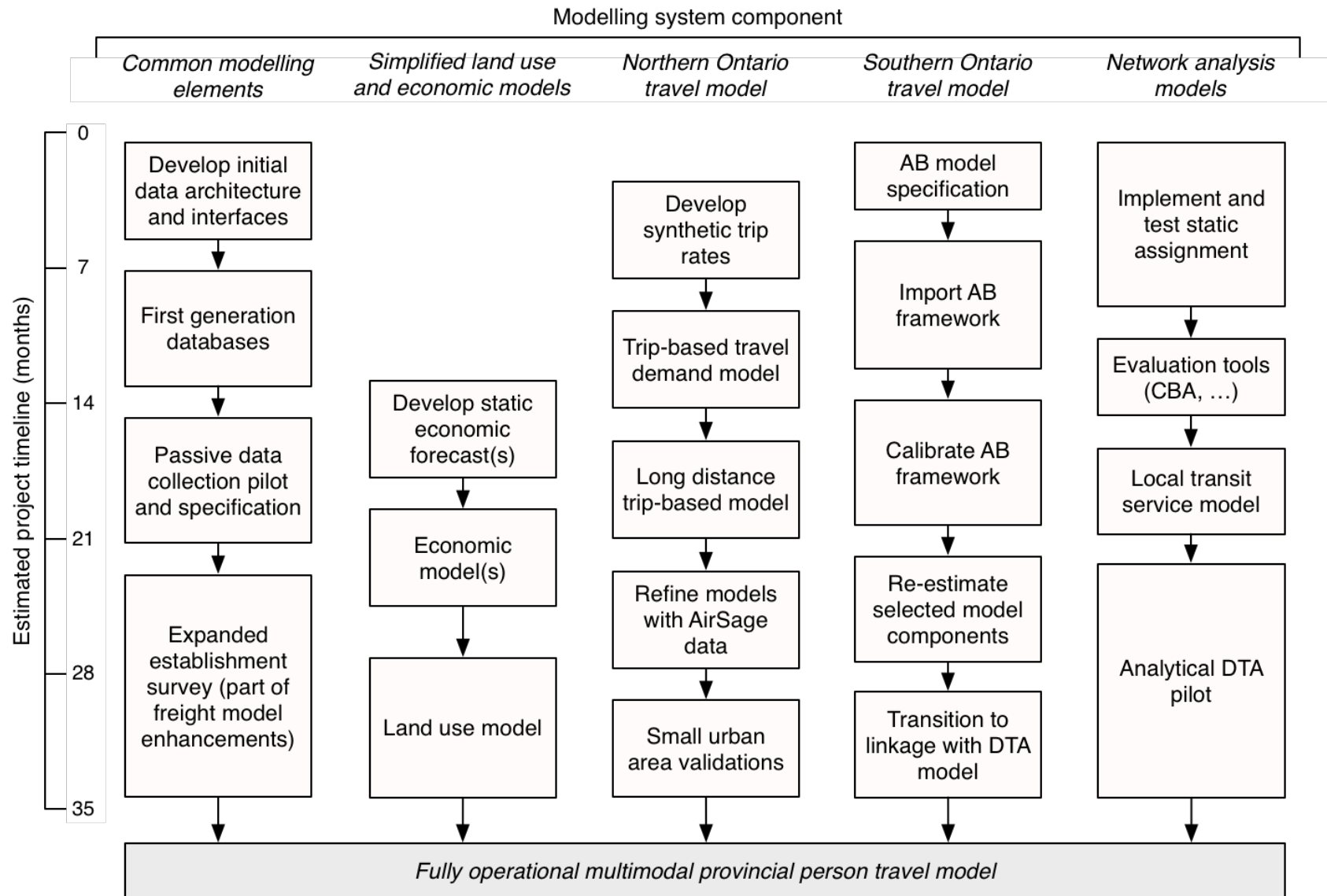
Forecasting evolved?



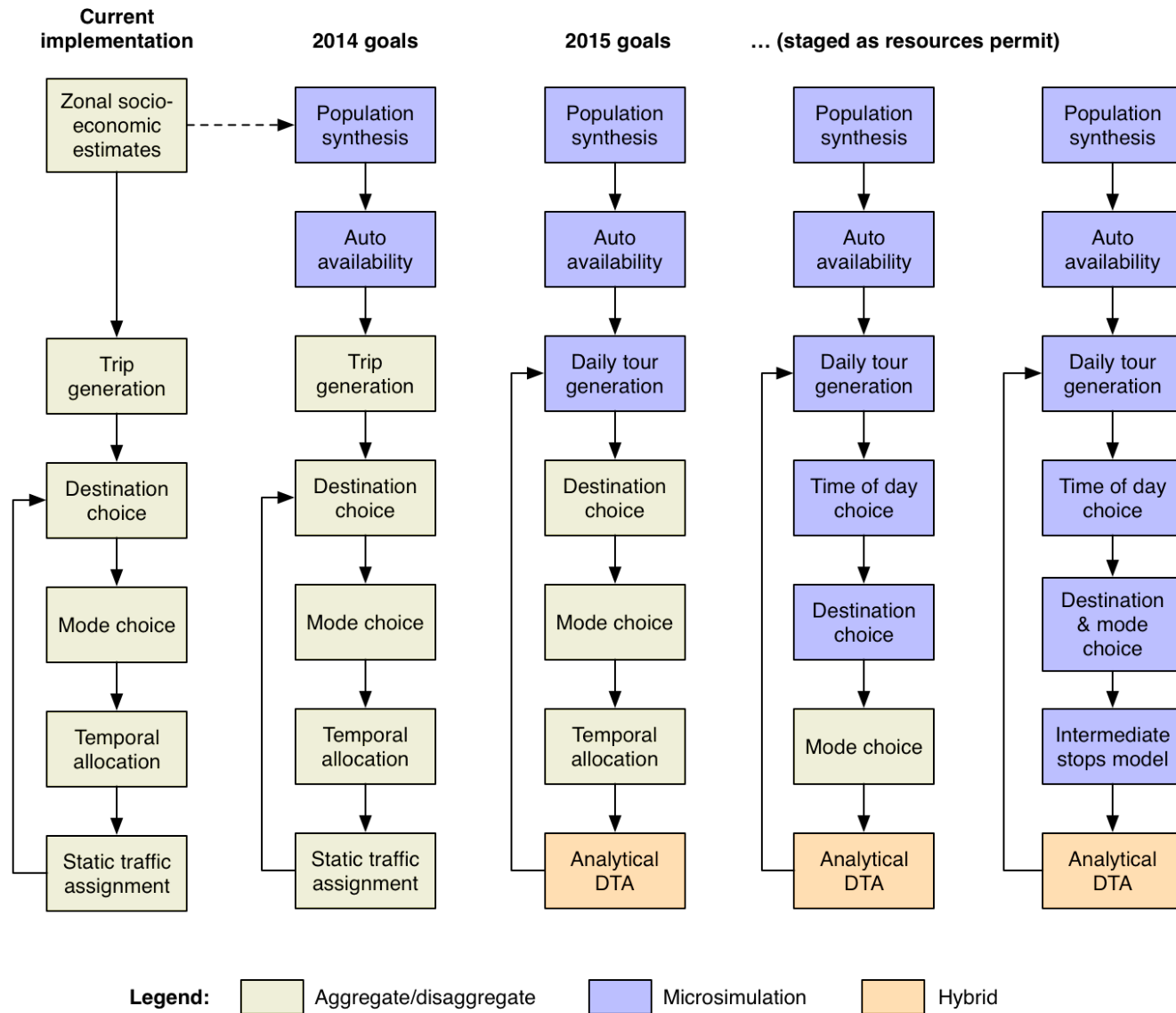
Actors: DM *Decision-makers and executives* EP *Expert panels, peer review* DP *Delphi panels*

Not shown: modelers, planners, and the public

Agile development (Ontario)



Agile development (Maryland)



Parameter storm

All values shown subject to frequent revisions

		SWIM2 system		TRESO system	
Group	Model	Dev	User	Dev	User
Land use and economic	Macroeconomic	21	4	77	3
	Population synthesis	18	8	23	6
	Economic allocation	120 ^a	28 ^a	9	2
Transport	Internal person travel	64	9	18	3
	Long-distance person travel			? ^b	? ^b
	Visitor travel			? ^b	? ^b
	Commodity flow	12	3	8	6
	Long-distance freight			12	3
	Truck tour model	9	2	14	1
	Network analyses	28	8	22	7
Evaluation	Post-processors ^c	2	2	19	13
	Total parameters	274	64	202	48
	Percent of total parameters		23.4		23.8

a. Applies to SWIM2 delivery of AA variant of PECAS

b. Model still under development, values unknown at present time

c. SWIM2 only has one post-processor, while TRESO has three

Common threads

Foundational

- Importance of the champion
- Imperative for peer review

Design

- Forecasting focus
- Agile mindset (obsession?)
- Parameter storm

Methodological

- Theoretical versus econometric focus
- Replication versus understanding
- “Development tortoise versus requirement hare”

Wrap-up

Opportunities

Client champions
Acceptance
Experience
Multi-scale backplane
Better tools
Big data (availability)
End of reductionist mindset?

Challenges

Fast-changing context
Acceptance
Complex and complicated
Dependence upon developer
Lack of unifying theory
Big data (utility)
End of reductionist mindset!