

Open data platforms for smart mobility planning: the case of Brazilian Capitals

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1. Introduction

- Data acquisition and open data remains a problem within strategic transport planning;
- Recent movement for governments to share their data (open governance initiatives);
- Open data and digitalisation can assist solving the accessibility and mobility issues, enhance transparency of government actions and also improve citizen participation on the development of policies;

1. Introduction

- Open data consists of data of public interest published by governments, which is characterized by its free and easy availability, i.e., open data is available without any restrictions and can be easily found and accessed;
- Principles: complete, primary, timely, accessible, machine processable, non-discriminatory, non-proprietary and license free;

1. Introduction

- Sharing open data has several challenges, including overcoming low quality of some datasets, format issues and database errors, and meeting the requirements for it to be reused;
- Privacy concerns (exposure at individual and at the community levels).

1. Introduction

The aim of the study is to map whether there are any open data platform initiatives for planning urban mobility and transport systems in Brazilian capital cities, investigating also if there are any climate change data related to mobility (e.g. pollution levels) and dynamic data regarding accidents and/or extreme climate events.

2. Method

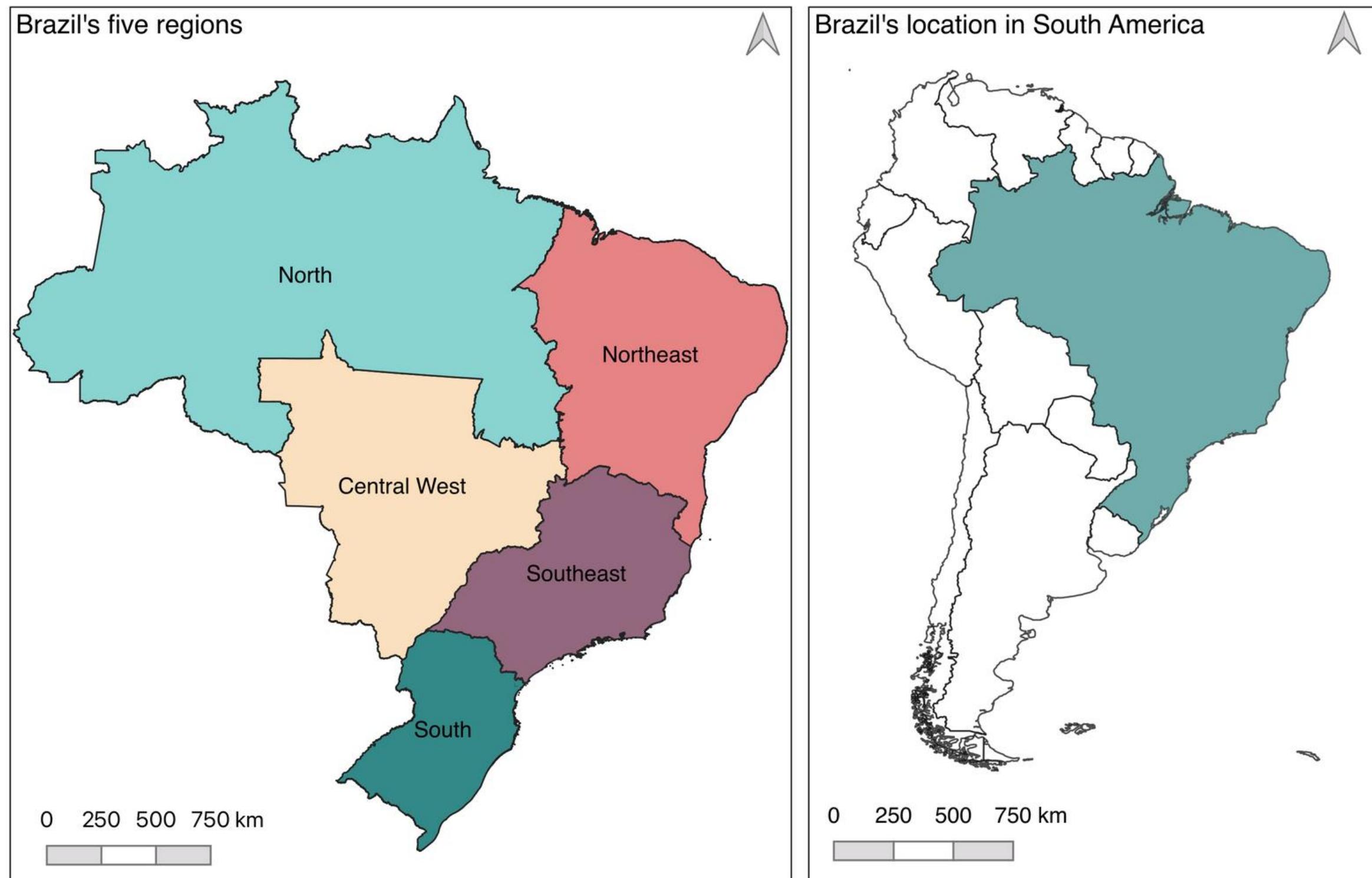
- A search for open data platforms in Brazilian capitals; when such platforms were found, the following questions were made:
 - What data regarding mobility systems is available?
 - Is data on climate change events available? If so, which ones?
 - Does the population receive real-time information about events related to mobility, whether everyday or extreme weather? For example, high levels of pollution, accidents, etc.
 - Is popular/citizen participation encouraged by the platform / city?
 - Do the databases contain up-to-date data?

* Disclosure: we analysed only the data available on the platforms, but they may be available in another websites or domains.

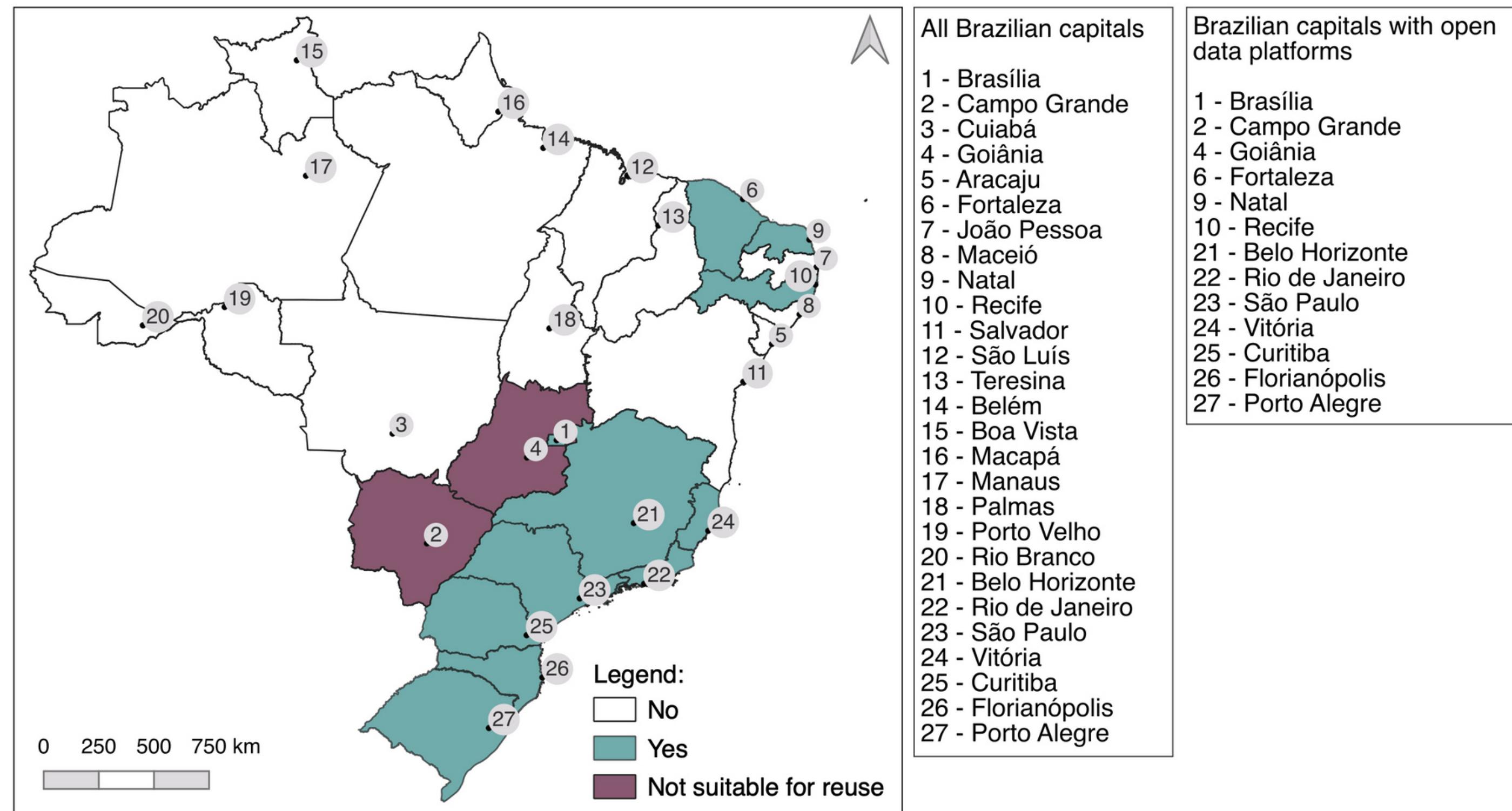
3. Preliminary results

- Most frequent datasets: transport network, public transport and cycling infrastructure;
- Other datasets (less frequent): parking locations, traffic signals, demand, accidents, historical road's average speed;
- The level of pollution and traffic accidents were not found in any of the platforms;
- All platforms seem to have up-to-date data.

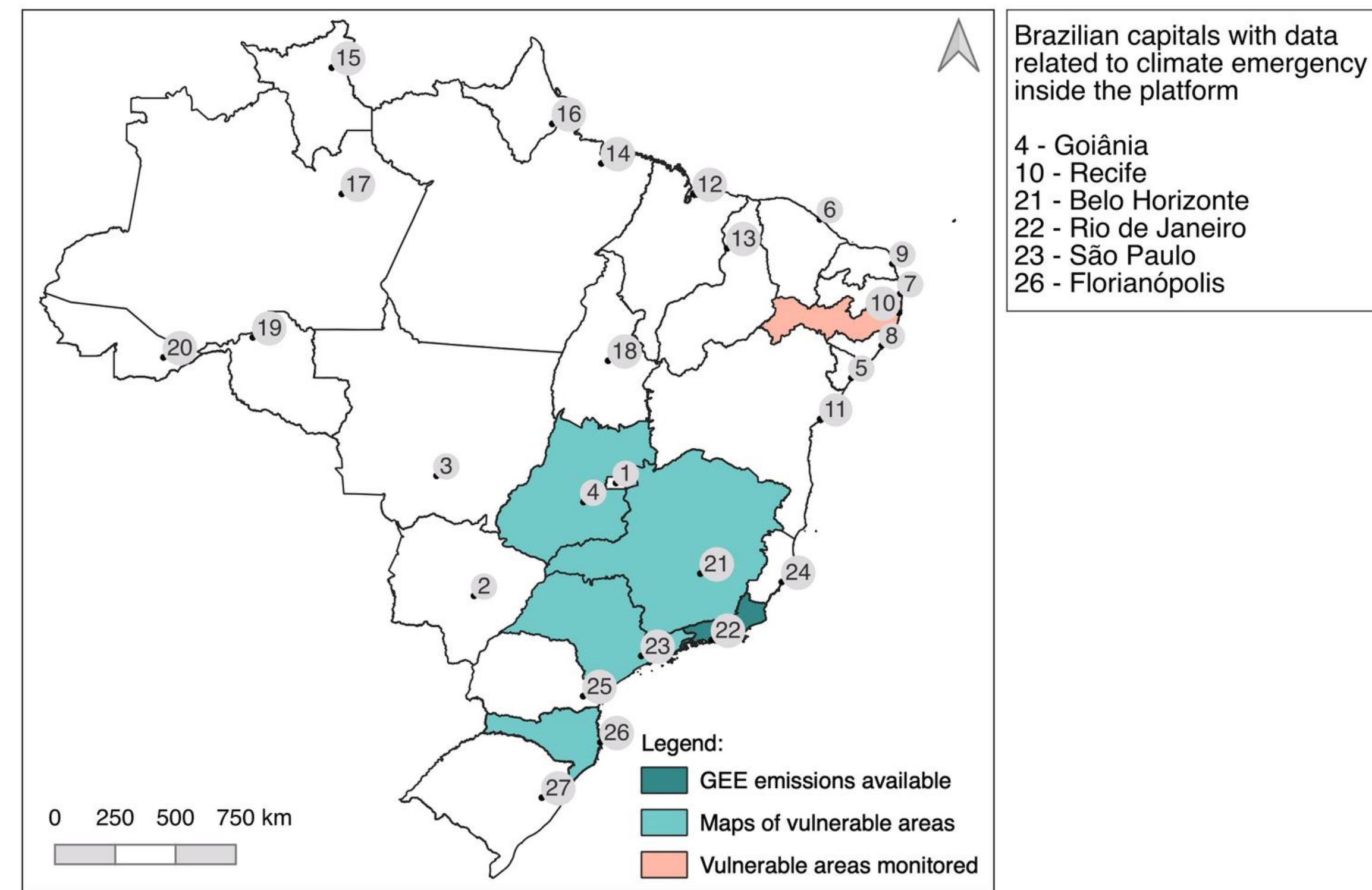
3. Preliminary results



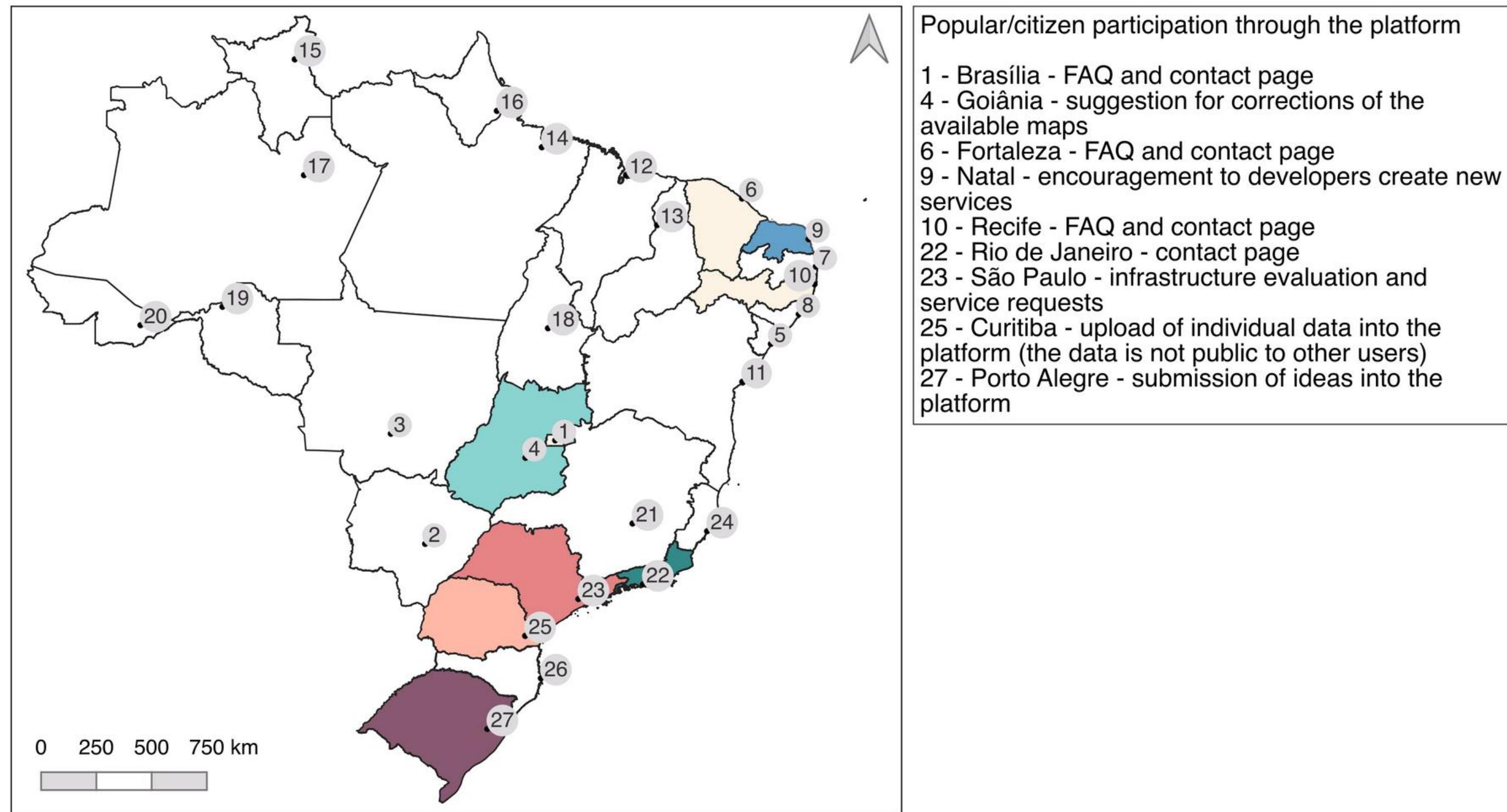
3. Preliminary results



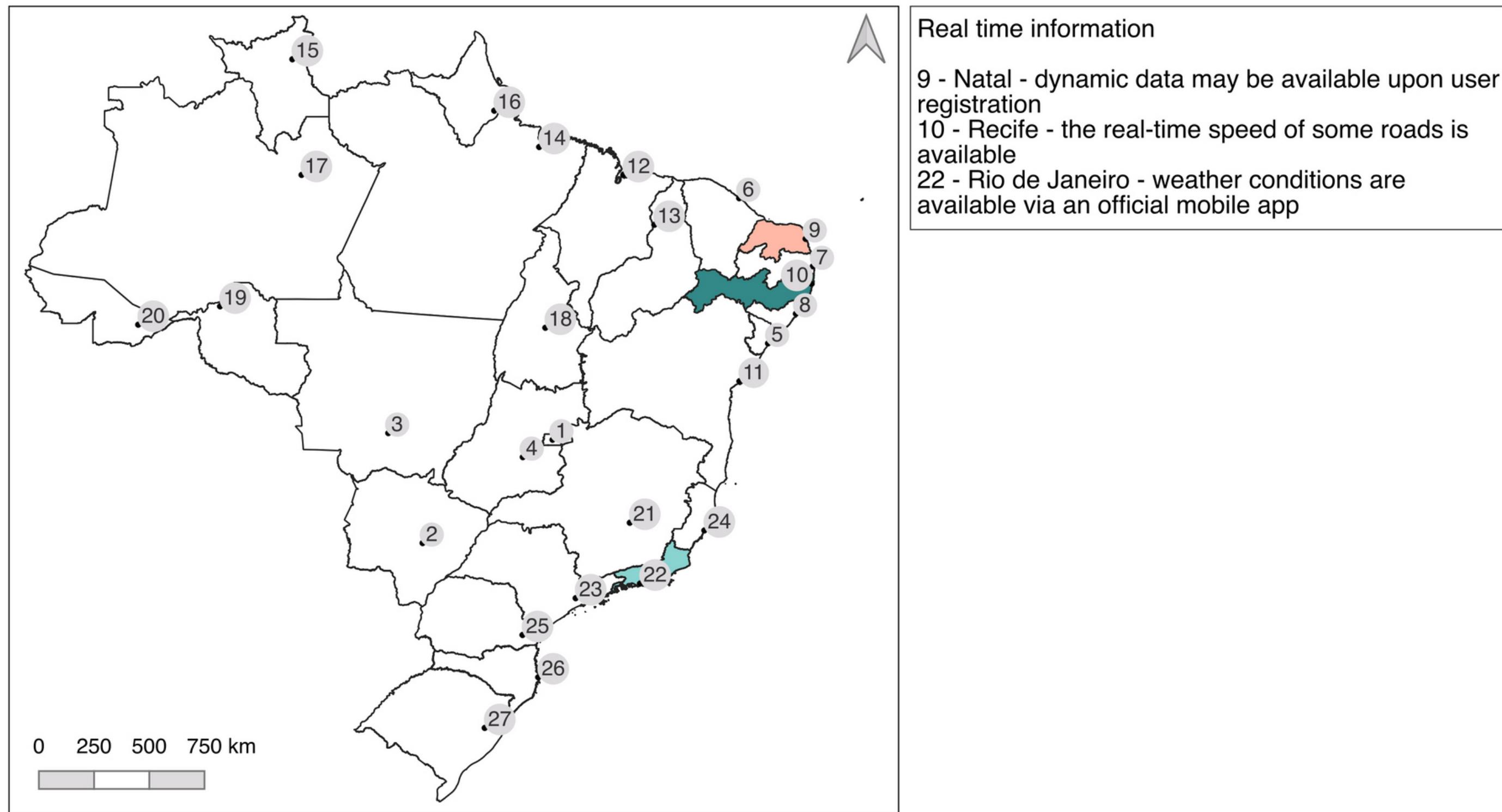
3. Preliminary results



3. Preliminary results



3. Preliminary results



4. Future research

- Deeper investigation of the platforms, identifying challenges or risks to its successful implementation;
- Deeper discussion if the platforms fulfill the open data principles and requirements, presenting best practices examples;
- Analysis of the quality of available data;
- Comparison of the Brazilian reality to other countries (e.g Germany) and exchange expertise;
- Classification of needed data sources for different research fields, discussing the completeness of existing data sources.

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Thank you!

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