## How can municipalities contribute to the promotion of Urban Consolidation Centres?

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#### **Problem statement**



Freight traffic congestion in EU cities costs goods vehicle drivers 58.9 billion euros annually



Freight traffic congestion in EU cities costs 68.1 billion euros annually for other road users, such as passenger cars or buses.



For city development, a well-functioning and sustainable urban freight distribution model is essential.



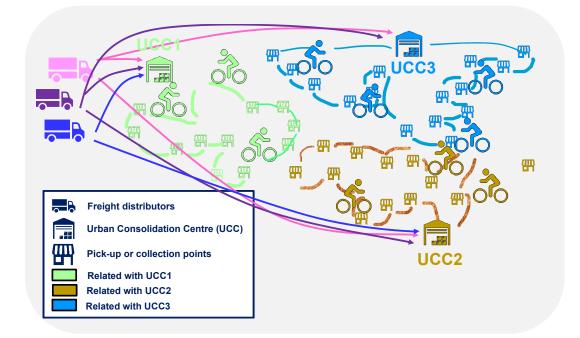
The European Commission is committed to reducing emissions by 90% by 2050 through its "Greening Freight Transport" initiative



Urban Consolidation Centres (UCCs) are widely adopted strategies in municipalities and are incorporated into numerous Sustainable Urban Logistics Plans (SUMP)

#### **Research objective**

#### What is an urban consolidation centre (UCC)?



RESEARCH OBJECTIVE: Analyse the role that municipalities should play in promoting the use of UCCs to mitigate the externalities caused by last-mile delivery

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#### **Methodological** approach

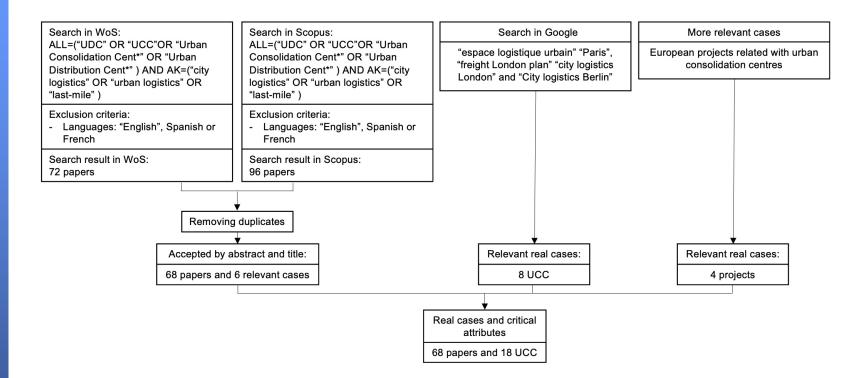


Figure 1.Methodology. Source: own elaboration

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### Methodological approach

| ucc               | City              | Location | Size<br>(m²) | Volume<br>(orders<br>/day) | Freight | Delivery<br>area (km²) | Vehicle distribution                          | Role municipality |
|-------------------|-------------------|----------|--------------|----------------------------|---------|------------------------|---|-------------------|
| 7 microhubs       | Amsterdam         | Centric  | 150          | 2200                       | B2C     | -                      | Cargo bikes                                   | Public            |
| Beaugrenelle      | Paris             | Centric  | 2600         | 6500                       | B2C     | 22.0                   | Electric vehicles                             | Private           |
| Chronocity        | Paris             | Centric  | 368          | 1000                       | B2C     | -                      | Cargo bikes and electric vehicles             | Private           |
| Concorde          | Paris             | Centric  | 950          | 1800                       | B2C     | 9.5                    | By foot and electric vehicles                 | Public-private    |
| Hyde Park         | London            | Centric  | 790          | 7000                       | B2C     | 8.9                    | Cargo bikes, small electric vehicles and vans | Private           |
| Komodo            | Berlin            | Centric  | 100          | 700                        | B2C     | 28.0                   | Cargo bikes                                   | Public-private    |
| Nordstan          | Gothenburg        | Centric  | -            | -                          | B2C     | -                      | Cargo bikes                                   | Public            |
| Shoreditch        | London            | Centric  | 325          | 5000                       | B2C     | 14.0                   | Cargo bikes, small electric vehicles and vans | Private           |
| The Green Link    | Paris             | Centric  | -            | 2500                       | B2C     | -                      | Cargo bikes and electric vans                 | Public-private    |
| Vanapedal         | Barcelona         | Centric  | 100          | 800                        | B2C     | 4.1                    | Cargo bikes                                   | Public-private    |
| Westminster       | London            | Centric  | 470          | 2000                       | B2C     | 7.6                    | Cargo bikes, small electric vehicles and vans | Private           |
| Stadsleveransen   | Gothenburg        | Centric  | 500          | 500                        | B2C     | 0.3                    | Electric vehicles                             | Public-private    |
| Bercy             | Paris             | Outside  | 4000         | 6000                       | Fresh   | 9.0                    | Cargo bikes, electric and refrigerated vans   | Private           |
| CityPorto         | Padua             | Outside  | 1000         | 1300                       | Fresh   | 6.4                    | Vans  | Public-private    |
| MoCC              | Monaco            | Outside  | 1320         | 500                        | All     | 2.0                    | Electric and non-electric vans                | Public            |
| BBFCC             | Bath &<br>Bristol | Outside  | 3500         | -                          | -       | -                      | Electric and non-electric vans                | Public-private    |
| Binnenstadservice | Nijemgen          | Outside  | -            | -                          | B2B     | 23.0                   | Cargo bikes and one van                       | Private           |
| Ecocity           | Parma             | Outside  | 5000         | -                          | Fresh   | -                      | Vans  | Initially public  |

Figure 2: UCCs analysed. Source: own elaboration

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#### **Results**



Successful environmental outcomes in initial implementations.

Concorde UCC  $\rightarrow \downarrow 74\%$  CO<sub>2</sub> Monaco UCC  $\rightarrow \downarrow 38\%$  congestion Monaco UCC  $\rightarrow \downarrow 42\%$  space used Chronocity  $\rightarrow \downarrow 20\%$  km travelled



Challenges in locating suitable infrastructure for UCCs



Challenges in attaining economic sustainability



UCCs established by private companies are more likely to achieve economic sustainability



Reluctance of companies to share UCCs.

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#### Conclusions



Municipalities should generally refrain from considering UCCs as a direct action in their SULP



By changing regulations, municipalities can influence the freight distribution strategies of logistics companies



Distributing from the UCCs to end consumers via cargo bike significantly reduces costs for the logistics company.



Collaboration among stakeholders is key to finding a long-term solution for last-mile distribution.



Future research will involve analysing other municipal strategies aimed at reducing emissions in last-mile distribution

# Thank you! Any question?

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