

Unlocking Cargo Bikes' Potential for Sustainable Mobility and Logistics in the Brussels Capital Region

Thursday, 11 April 2024

mobil.TUM 2024

MOBILISE MOBILITY AND LOGISTICS RESEARCH GROUP



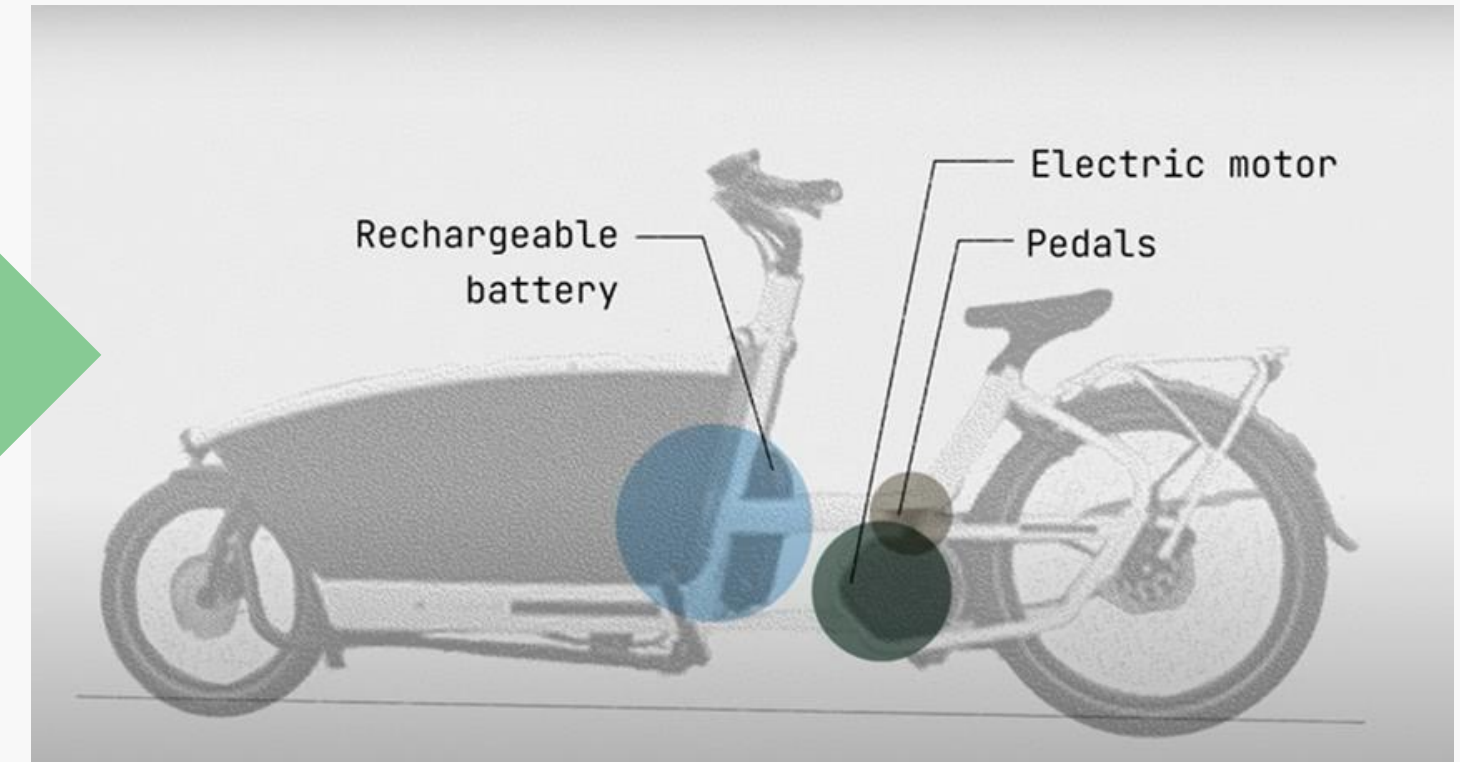
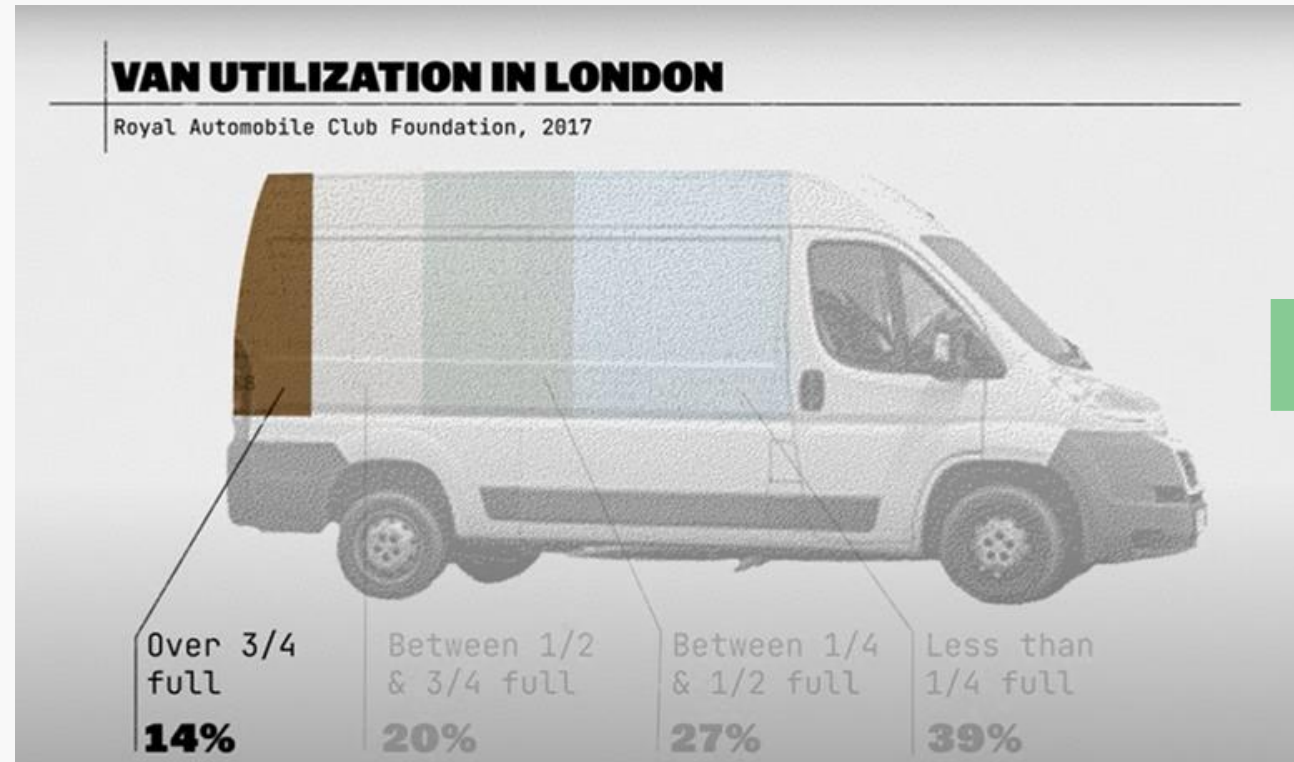
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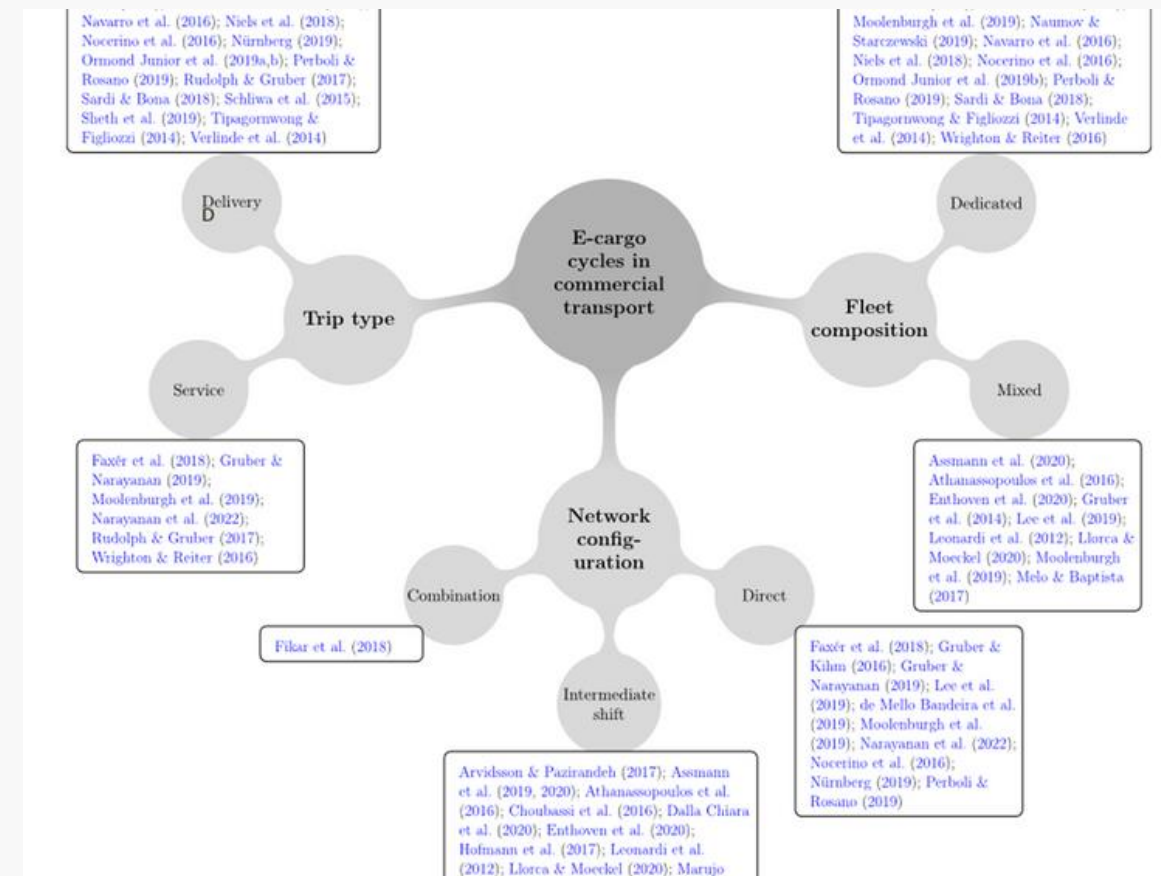
I. Problem

Towards more efficient, clean and sustainable logistics.

But what about personal mobility?



Source: Vox. (2023, September 20). It's time to replace urban delivery vans [Video]. YouTube. https://www.youtube.com/watch?v=R63DdEe_8aM



Typology for e-cargo cycle usage in commercial transport and indicative references.



Cargo cycles according to construction type

Narayanan, S., & Antoniou, C. (2022). Electric cargo cycles—A comprehensive review. *Transport Policy*, 116, 278–303.

Case study: Brussels Capital Region

II. Methodology

Mixed methodology approach based on surveys

9 partners from:
 -Private
 -Public
 -Non-profit organizations
 -Academia

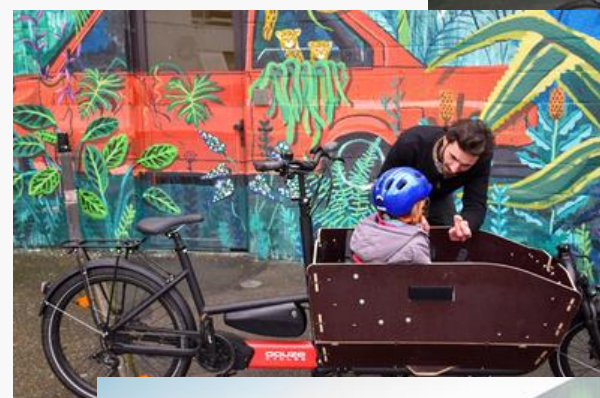


Context:

- 1/2 motorized trips is less than 5 km in the Brussels area.
- Taking children to school and shopping are the most frequently cited reasons for using a car for the trips.
- 1/2 deliveries in town could switch to cargo bikes.

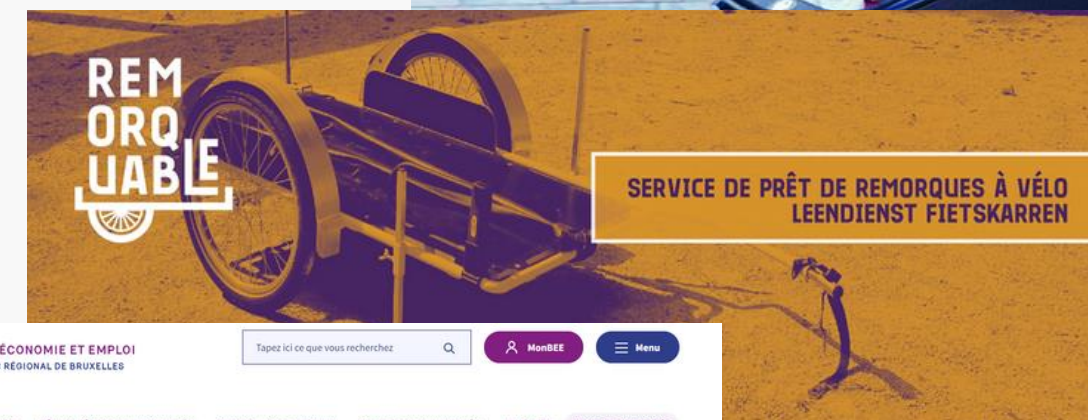
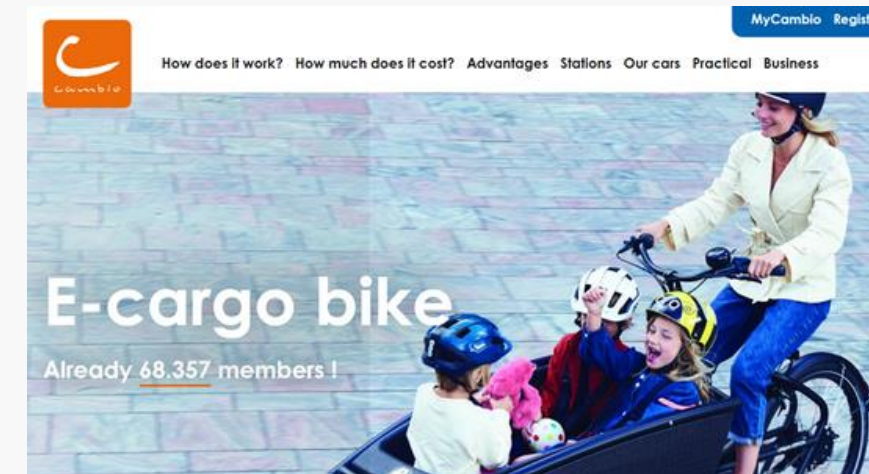
1

Via free cargo bike trials and training



2

Via shared CB services, trailer lending and incentives



III. Results

12 profiles identified

From the mobility profiles, 90% of them were motivated by children's transport

From commercial profiles, 82% of premium recipients are one-person SMEs.

Personal Mobility

The environmentally conscious



The bike lovers



The solo parent



The young worker



Commercial Mobility

The solo entrepreneur



The express retailer



The mobile service



The cycle logistics transporter



Mixed profiles

The CB parent starting a business



The cyclocarrier soon to be parent



Thank you for listening!



Let's connect!



Would you like to know more about the project?
<https://cairgobike.brussels/en>