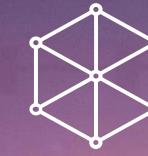


euMOVE

European Mobility
Venture



M Cube
Munich Cluster for the Future of
Mobility in Metropolitan Regions



Organized by

Innovation Research

Prof. Sebastian Pfotenhauer



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Prof. Gebhard Wulffhorst



Yihan Xu

Automotive Technology

Prof. Markus Lienkamp



Nico Nachtigall

Hans Sauer Stiftung



Barbara Lersch



Sebastian Preiß



euMOVE

European Mobility Venture

- Interdisciplinary, international study project
- Innovative and sustainable mobility

→ Stay abroad in European region

→ Develop a mobility solution

→ Present your concept



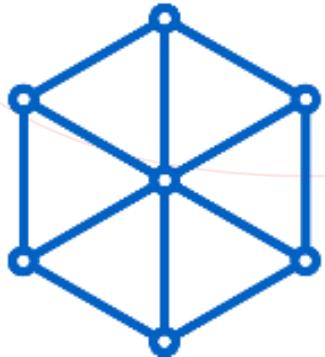
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Mobility in Metropolitan Regions



Seminar (April – July)
3 ECTS

Design Process

Opportunity Master's Thesis



M Cube

Münchener Cluster für die Zukunft
der Mobilität in Metropolregionen
miteinander - möglich - machen

14 Projects – 50 Partners – 50 Mio EUR



WISSENSCHAFT



INDUSTRIE



GESELLSCHAFT

UNTERNEHMER-TUM BMW GROUP SAP

DIGITAL HUB MOBILITY INCALINE FERNRIPE

intech EASY MILE SIXT

aimsun TÜV Daimler

DROMOS GEBHARDT INTERPLAN

MAP MOBIA McKinsey & Company SANION

YUNEX TRAFFIC SWECO

VEOMO TIER HawaDiva

FUJITSU

Landeshauptstadt München SW/M

MIV Landesamt für Mobilität und Verkehr

Deutsches Museum MUSEUMZENTRUM

GARCHING Kirchheim

adfc ADAC

GREEN CITY ANTICHE HAUSBAU

Hans Seidl Stiftung MÜNCHER KREIS

verdi BBSB

GREEN CITY



Ziel: München zur europäischen Vorreiterin und Referenzregion für nachhaltige und transformative Mobilitätsinnovationen zu etablieren



Prof. Markus Lienkamp
Professor für Fahrzeugtechnik



Prof. Sebastian Pfotenhauer
Professor für
Innovationsforschung



Prof. Gebhard Wulffhorst
Professor für Siedlungsstruktur
und Verkehrsplanung



Oliver May-Beckmann
Geschäftsführer



Svenja Harter
Projektmanagement



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Mobility in Metropolitan Regions



**Wir machen München und die Region zur
Vorreiterin für nachhaltige und
transformative Mobilitätsinnovationen.**



KONZEPTIONSPHASENPOLY



GEFÖRDERT VON

Bundesministerium
für Bildung
und Forschung

CLUSTERS
4 FUTURE

Innovationsnetzwerke
für unsere Zukunft

14 Projekte

Viele Reallabore

Field of integration: Governance, Living Labs, Responsibility



ReMGo

Responsible Mobility Governance & Innovation.

Field of integration: Data and Models



DatSim

Data hub and simulation model.

Integration field: Evaluation and System Design



SUE

Providing decision support for the system design and integration of new mobility offers for traffic between the city and surrounding areas.

Innovation projects

Field of innovation: Electrify and Automate Transportation Systems



Wies'n Shuttle

Autonomous driving in complex situations.



Testkreuzung

Test Intersection for Urban Automated and Connected Driving.



ComfficientShare

Comfortable and efficient electric vehicle and charge point sharing for residential districts.



InterLog

Integrated logistics concepts for sustainable and flexible urban logistics networks

Field of innovation: Develop and Integrate Mobility Options



TrEx

Transformative Mobility Experiments

read more
(-1 min)



STEAM

Holistic and user-centered concepts for the use of vehicles for the transport of people and goods.



SASIM

Smart Advisor for Sustainable Integrated Mobility - A full cost perspective on urban traffic (SASIM)

Field of innovation: Connect Locations and Design Mobility Spaces



AOT

Car-reduced quarters for a more livable city.



MGeM

Mobility justice in metropolitan regions (MoGeM)



COLTOC

Collaborative traffic optimization and control.

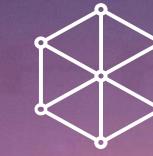


BeneVit

Innovative assessment methods for sustainable transportation investments.

Why euMOVE?

- Networking opportunity with MCube partners and international experts
- Experience a guided design process and develop a mobility solution
- Stay abroad
- Practical research opportunity
- Work together with an interdisciplinary and international team
- Present your concept or prototype
- Receive a certificate
- Preparation and inspiration for your thesis



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Timeline

- Week 11: Feedback to the applicants
- 17.04.2024: Kickoff Day from 1pm incl. evening event
- Project meetings on Wednesday afternoon (24.04. and 08.05.)
- June 2024: Excursion (9 - 14 days)
- Project meetings on Wednesday afternoon (12.06. and 03.07.)
- tbd: Final event in cooperation with MCube



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28.02.2024:
Application deadline

06.03.2024:
Application Interviews

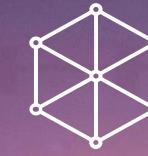
Topics of euMOVE 2024

- Commuting from suburban areas
- Cycling in the city
- Distribution of public space



Workload

- Social Design Process and development of a concept or prototype
- Organization of stay abroad
- Preparation of the final event
- (Preparing Master's Thesis)

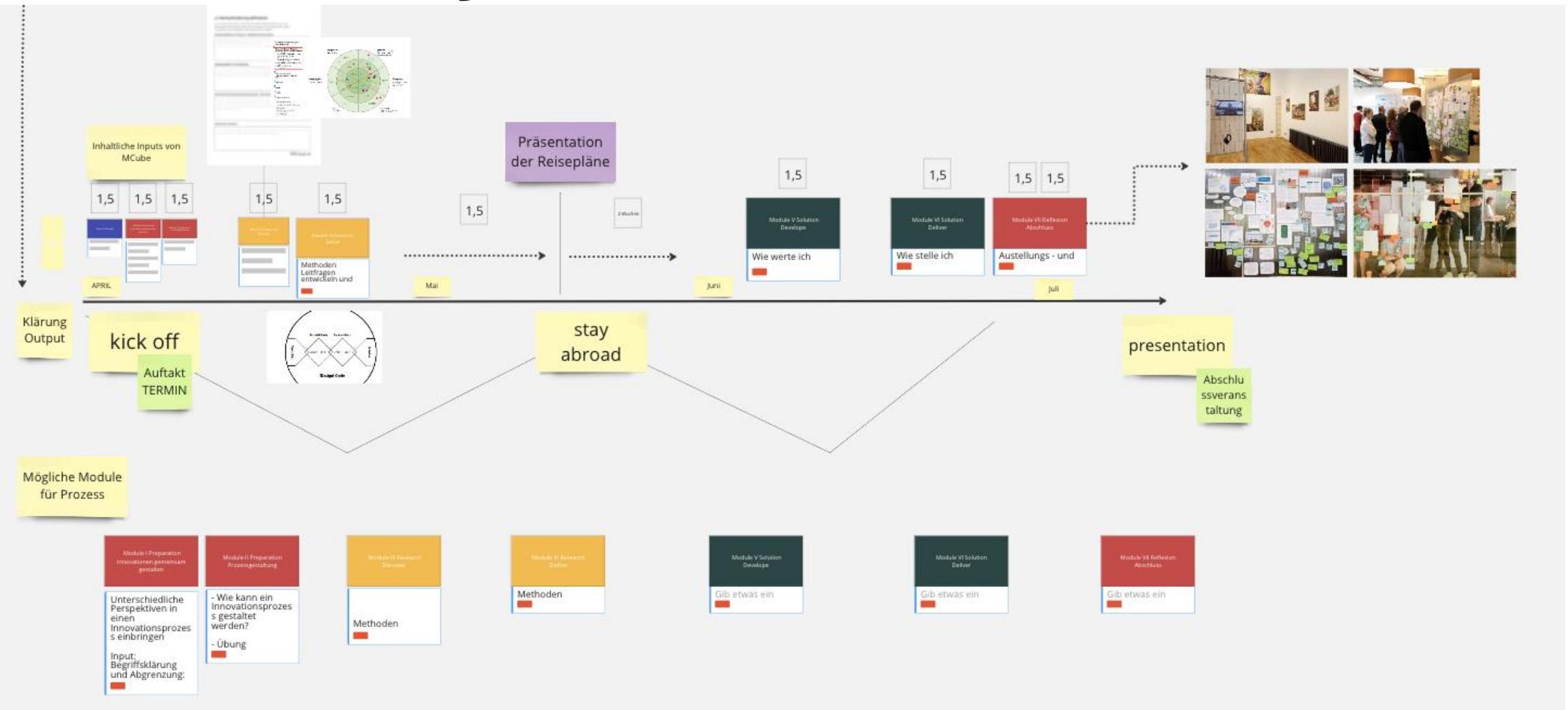


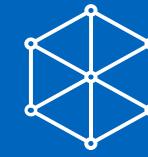
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2-3 days per week!

Social Design Process





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Impressions



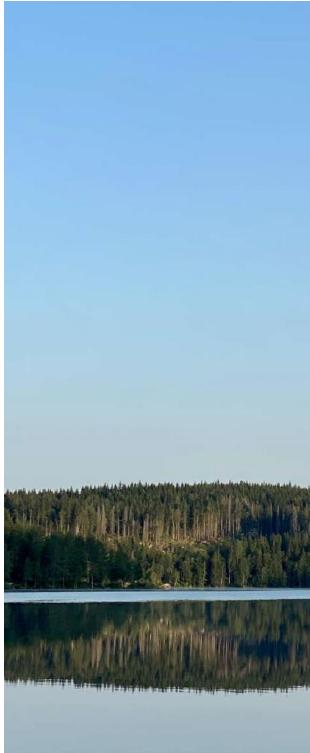
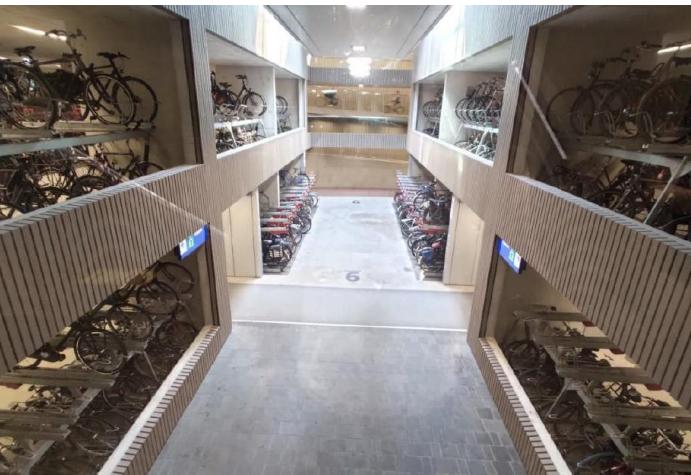
The beginning...



Kick-off (in person)
Partner keynotes
Workshops
Informal get togethers...

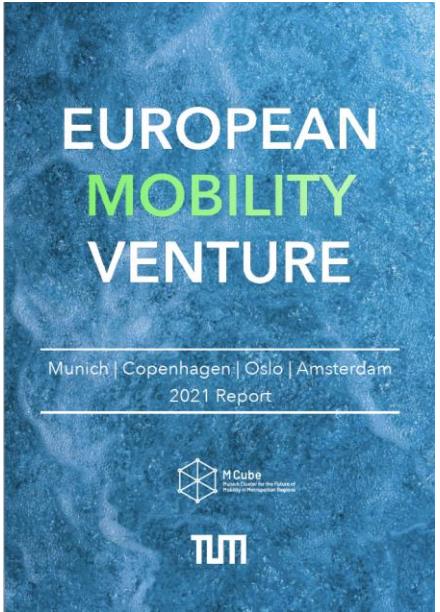


...stay abroad...



Talinn
Helsinki
Stockholm
Barcelona
Amsterdam
Malmö
Copenhagen
Oslo
Milano
Bruxelles
Lisbon
Paris
Prague
Lyon
Budapest

Final presentation and project events



This image is a composite. On the left is an aerial photograph of the Munich skyline, featuring the Marienplatz area with its characteristic church towers. On the right is a photograph of a large, classical-style building with a colonnade and a green lawn in front, likely the Glyptothek in Munich. The entire image is framed by a green border.

EXECUTIVE SUMMARY

The report encompasses different innovations for various mobility-related fields which provide possible solutions to problems not only challenge Munich but many other cities around the world. It is important that these cities even though problems are only on the strong innovation spirit but also on effective cooperation of all stakeholders, often with the involvement of citizens. This report is a call for action that the cities can benefit from the exchange of knowledge and worth sharing – so that the City of Munich can truly benefit from this report's findings.

Amsterdam adapts a cycling-friendly infrastructure, innovative traffic management, and street experiments that significantly contributes to a modal shift away from the car towards more cycling. With a large number of implemented cycling solutions and their high-quality, Copenhagen is ranked first in the Global Cycling Index (GCI) 2021. Copenhagen is also the most sustainable city in the world, which helps decarbonize the transport sector, but at the same time strives to shift the modal split from private vehicles towards alternative modes like public transport, cycling and walking.

All three cities analyzed are successfully achieving sustainable mobility goals and serve as an example in this field. Oslo and Amsterdam take the lead in transition to electric vehicles; while Oslo has the highest share of EVs in the world, Amsterdam boasts the highest charging station density. In case of walking, Copenhagen leads and has the lowest rate of road crashes involving active modes; all three cities demonstrate high road safety. Therefore, Munich can learn from best practices applied in these cities and add to its already existing measures.

In case of public transport, Amsterdam lags behind other cities, despite lower fares, while Copenhagen is in the lead. In public transport, although trips per capita and station density in the urban area (Wuppertal Institute, 2018). In case of both, Munich and Oslo public transportation becomes predominant, while bike use stays seasonal for both cities.

All cities presented in this report are responding in a timely manner to the challenges of high population growth, traffic congestion and CO₂ emission by introducing efficient measures for reaching their sustainable urban mobility goals.

Executive Summary - 1



Application

- CV
- current examination report
- Letter of motivation (max. 1 page)

Your Questions



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Send until 28.02.2024 to:
eumove.ftm@ed.tum.de

Mark in your calendar:
06.03. for interviews

