



urbanXperience

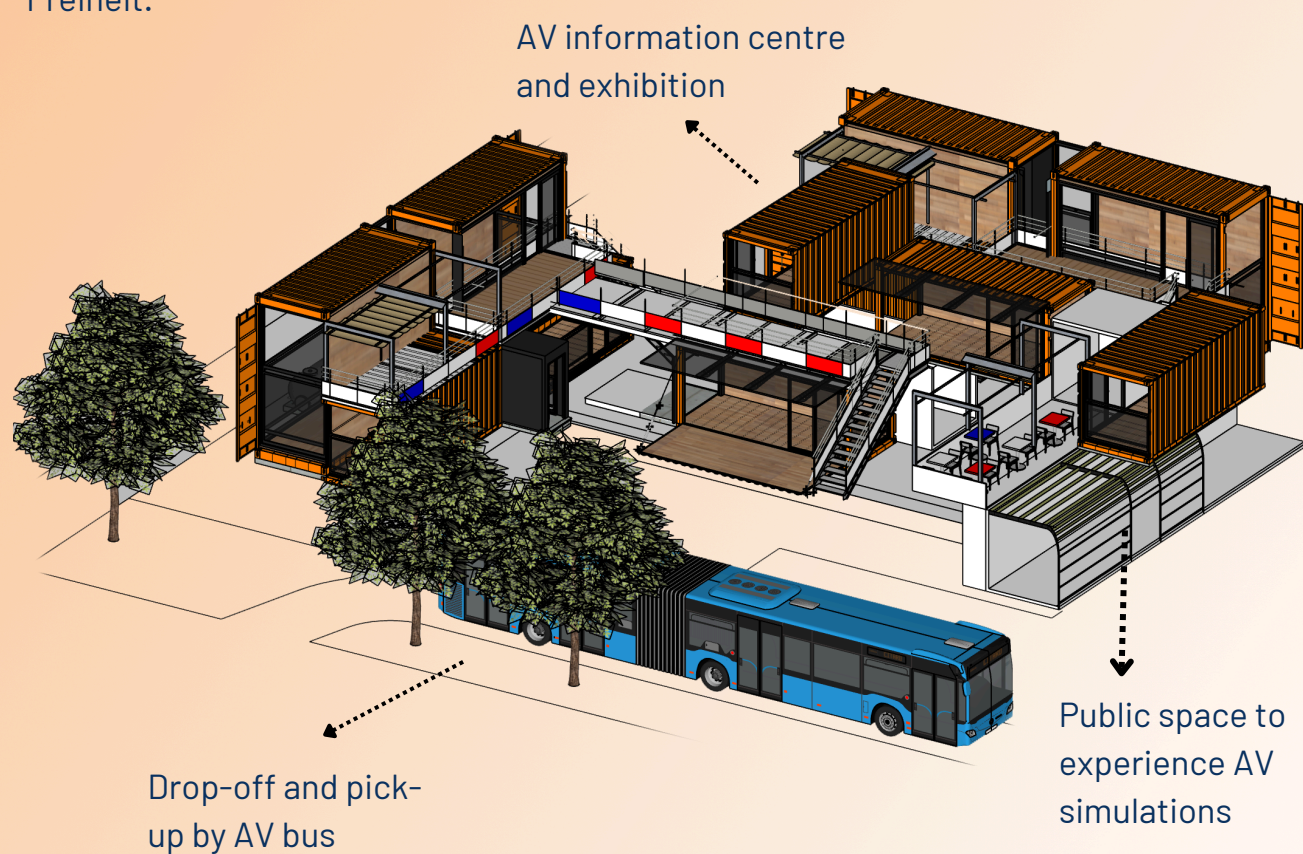


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Proposal



An AV experience corridor, culminating into an experience centre at Muenchner Freiheit.



A public experience centre in central Munich, between Georgenstrasse and Muenchner Freiheit, where citizens experience, test and shape autonomous mobility. Explore self-driving buses through real-life pilots, interactions and dialogues – paving the way for Munich's future mobility.

Project goals

- Build trust and reduce fear about technology
- Enable practical experiences (SAE Level 4)
- Involve the public and get in touch
- Launch and evaluate a pilot route
- Inclusive and accessible to all users

How it works

Phase III
2028

Integration & Mobility Hub

Transform into a full Mobility Hub and integrate the pilot line into Munich's regular public transport network.

Phase II
2027

Open Pilot & Expansion

Public testing, adjustments and extended bus service.

Phase I
2026

Launch & Closed Pilot

Set up the Experience Hub and autonomous test route. Start a closed pilot with invited users, workshops and controlled test rides.

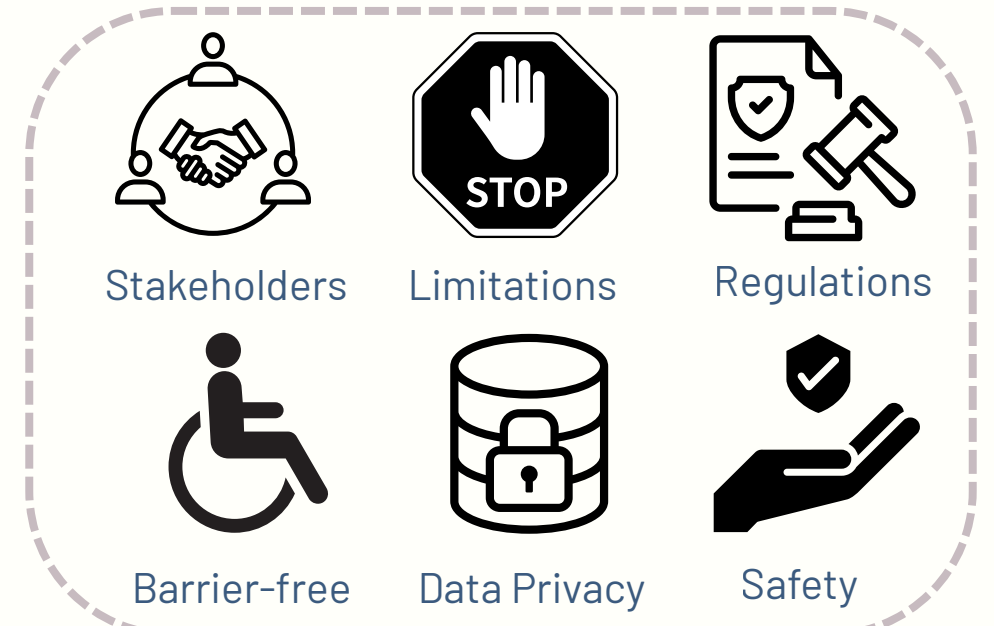
Impact



Stakeholders



Challenges



References

<https://tinyurl.com/6vy3u35p>